

FRUIT & VEGETABLE INCREASE STARTING OCTOBER 1, 2022

Here are four things for you to know:

- 1. **Starting October 1, 2022,** participants will have **more \$\$** each month to buy fresh and frozen fruits and vegetables. The \$\$\$ benefits are:
 - » \$25 per child (age 1–5)
 - » \$44 per pregnant or non-breastfeeding participant
 - » \$49 per breastfeeding participant
 - » \$73.50 per participant fully breastfeeding twins or triplets
- 2. Infants 9–11 months can receive \$4 for frozen and fresh fruits and vegetables each month in addition to baby food fruits and vegetables.
- **3.** Make a plan to use all your fruit and vegetable \$\$\$ each month.
- 4. Here are some ideas to help you plan:



USE WIC FIRST!

Use your WIC Card first at the register, before other benefits like SNAP.



THINK FROZEN TOO!

If you have freezer space, frozen vegetables and fruits are great for smoothies and easy sides at mealtime.



MAKE IT EASY!

Choose already cut-up fruits and vegetables, or packaged lettuce and vegetables for quick meals or snacks.



BUY YOUR FAVORITES!

Fill your fruit bowl with seasonal fruit, like oranges and pears. Shop often for kale, beets, sweet potatoes, and broccoli.



STOCK UP NOW!

Buy more fruits and vegetables that keep longer, like apples, cabbage, carrots, potatoes, onions, and winter squash.



Recipe resources for Fruits and vegetables

- MyPlate, My Kitchen myplate.gov/myplate-kitchen
- ✓ FoodHero.org
- ✓ Have a Plant fruitsandveggies.org/recipes/
- ✓ Texas WIC

 texaswic.org/wic-foods-and-recipes/
 recipes

Also check the WICShopper app, Pinterest, or ask WIC for other tips & ideas!



Ideas to help you plan to use your fruit and vegetable benefits!



Week 2	
	8
Frozen	
10 oz. Sweet Corn	\$2.00
12 oz. Cut Mangoes	\$2.99
Fresh	
6 oz. Organic Blueberries	\$3.99
1 bunch Green Leaf Lettuce	\$2.49
Total	\$11.47





(Note: Prices listed are based on local store ads and are estimates only.)

Tell your friends about WIC so they can get more fruits and vegetables, too!

Share these easy ways to contact WIC:

- » Text WIC to 96859
- » Call the Help Me Grow WA Hotline 1-800-322-2588
- » Visit ParentHelp123's ResourceFinder at parenthelp123.org/resources/food-assistance-resources/the-wic-program

