



HEALTH EQUITY ZONES INITIATIVE

Community Advisory Council
Wednesday, June 22, 2022

Welcome HEZ Community Advisory Council!

Introductions:

- Name
- Pronouns
- Location
- Role/title, affiliation
- What is something that you carry with you?

Agenda

Community Agreements

Community Workgroup Update

Workplan Update

Role of Data in HEZ

Break

Survey Results

Small Group Discussion

Closing & Next Steps

Community Agreements

- Assume positive intent.
- Acknowledge and accept impact.
- Be aware of the space you take up.
- Engage in dialogue – not debate.
- Hold yourself and others accountable for demonstrating cultural humility.
- Be open, transparent, and willing to make mistakes.
- Embrace the power of humble listening.
- Create trusting and brave spaces – where a little bit of discomfort is okay.
- Commit to having conversations that matter by speaking up to bridge divides.
- Define terms – don't assume that everyone knows specialty acronyms or terms.

Community Workgroup Update

WHO

- There were 22 participants from across the state
- Including 4 CAC members, folx who participated in community selection process, and folx who are new to HEZ Initiative
- Representatives from the Environmental Justice Council also attended to promote alignment and synergy across our work

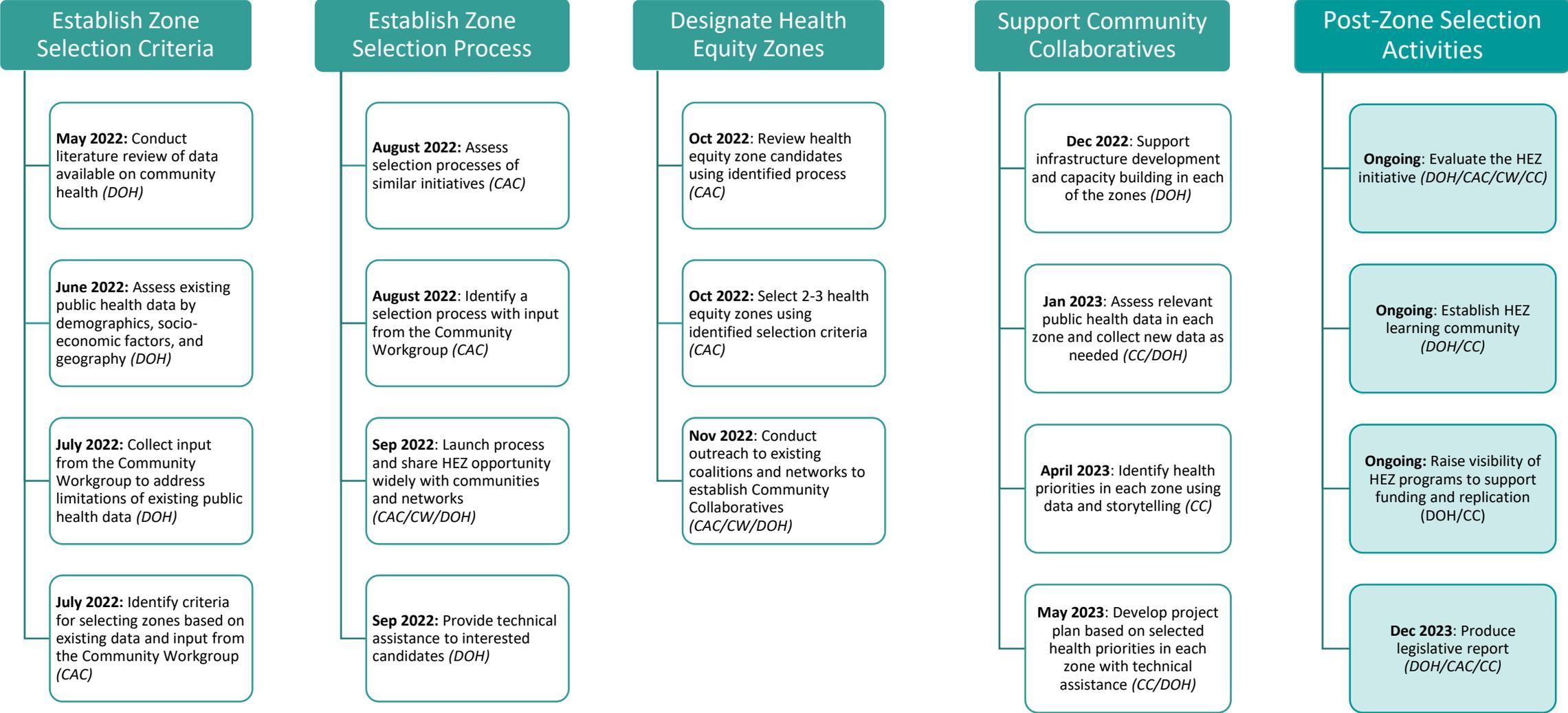
WHAT

- DOH staff provided an overview of the HEZ Initiative for new members
- DOH staff shared the HEZ CAC work plan
- Members provided feedback on the HEZ CAC work plan

WHEN

- Meetings take place on the 2nd Thursday of each month
- The next meeting is on Thursday, July 14 from 1-3pm

Workplan Update



Senate Bill 5052 on the use of data to identify zones

"The Department of Health, in coordination with the governor's interagency council on health disparities, local health jurisdictions, accountable communities of health, must share and review population health data and any other relevant health data to identify or allow communities to self-identify potential health equity zones...the DOH must provide technical support to communities in the use of data to facilitate self-identification of zones...Documented disparities must be documented or identified by the DOH or CDC"

Role of Data in Health Equity Zones Initiative



State Level

Community Advisory Council and
Community Workgroup

Data can be used to identify
communities experiencing
inequities and select zones.



Local Level

Community Collaboratives

Data can be used to determine
community priorities and assets
and to develop programs that
address priorities.

How will we identify communities experiencing the greatest health disparities or inequities?

Conduct literature review of data available on community health.

Assess existing public health data by demographics, socio-economic factors, and geography.

Collect information directly from community to address gaps in existing public health data.

Use CAC members' knowledge and connection to community.

Consider how similar initiatives selected zones or engaged community.

"What do we mean by greatest health disparity? Which inequities are the most important?"

"Focus on populations that have greatest opportunity to effect intersectionality."

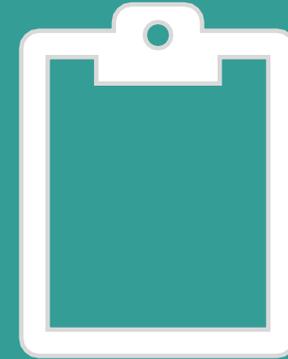
"Collection of data is problematic, data systems may be providing inaccurate information."

"Recognize importance of going to community, but balancing with establishing a criteria statewide."



10 Minute Break

Survey results



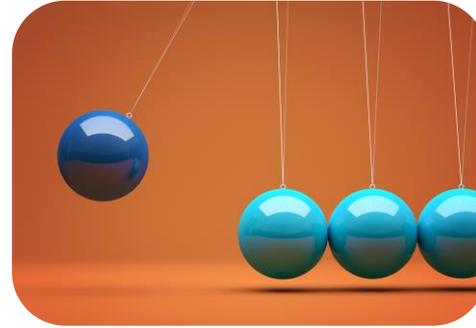
Criteria Considerations



Geography



Population



Metrics



Strengths

Examples

Regions
Counties
Cities/Towns
Zipcodes
Census Tracts/Blocks

Size
Density
Rural-Urban
Demographics
Redlined communities

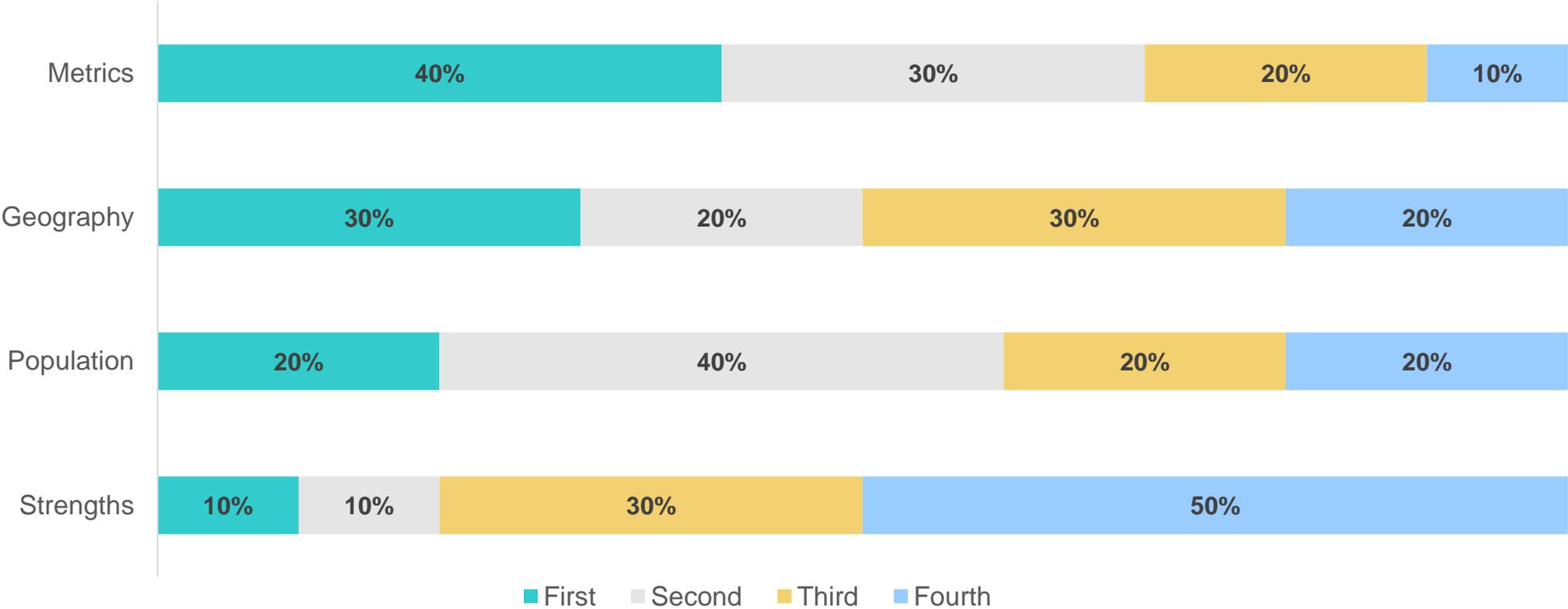
Socioeconomic
Environmental
Health outcomes
Life expectancy
Health behaviors

Community trust
Partnerships
Experience
Growth potential/capacity
Commitment to equity

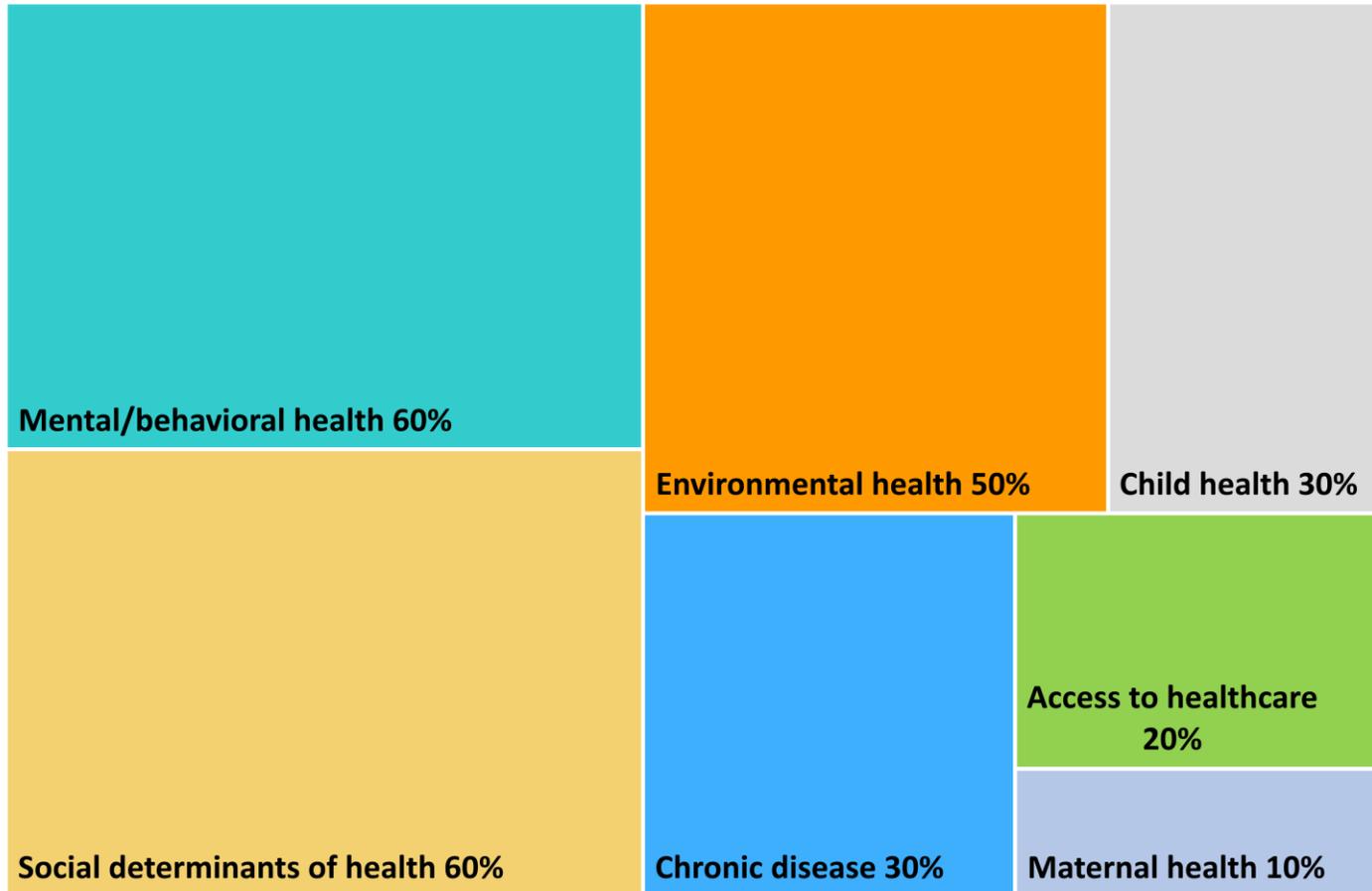
Where should the CAC start with developing selection criteria?

Rank each criteria category 1 through 4, with 1 being where the CAC should start first.

Criteria Categories Ranked 1 through 4 by Respondents



What are the top three health inequities that should be prioritized in zone selection?



Approaches to Zone Selection

Mapping

- Review health indicators by geography to identify communities experiencing inequity
- *For example: rates of diabetes by county*

Request for Proposals

- Specify criteria and requirements for zones in an application process
- *For example: call for applications that are then reviewed by the CAC*

Existing Infrastructure

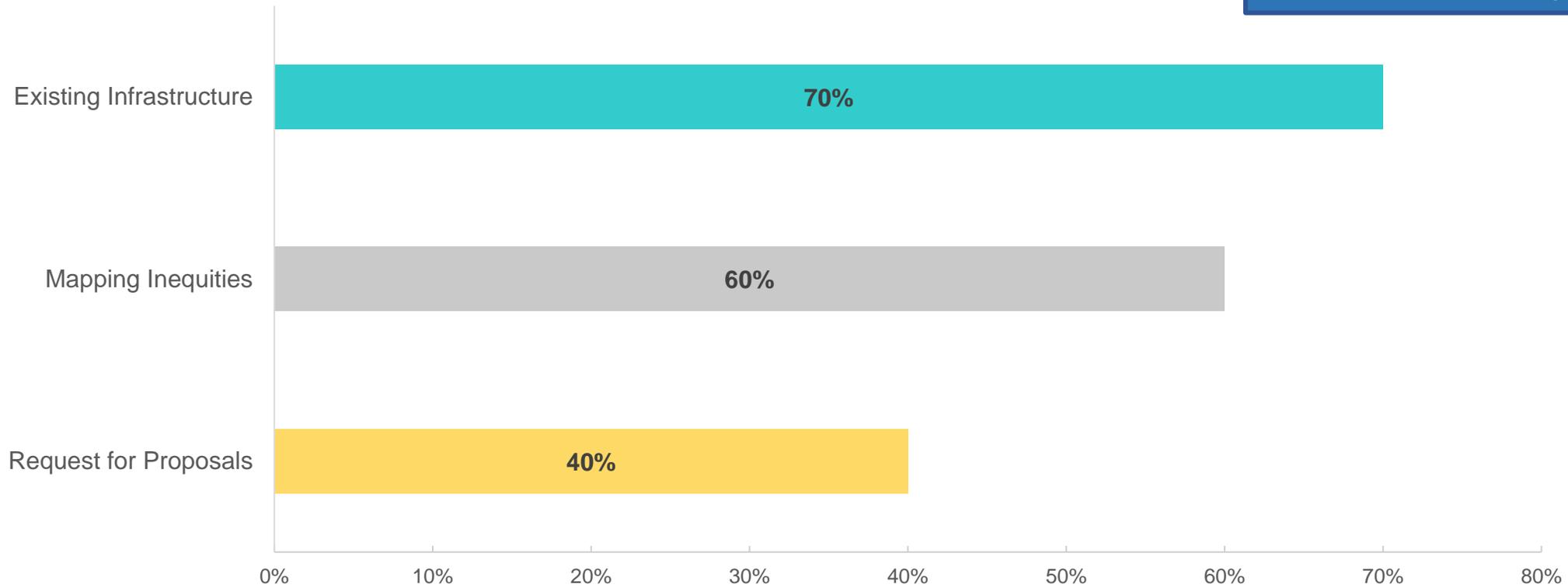
- Select zones based on existing infrastructure, networks, or regional divisions
- *For example: selecting zones based on existing local health jurisdictions*

How should data be used to select zones?

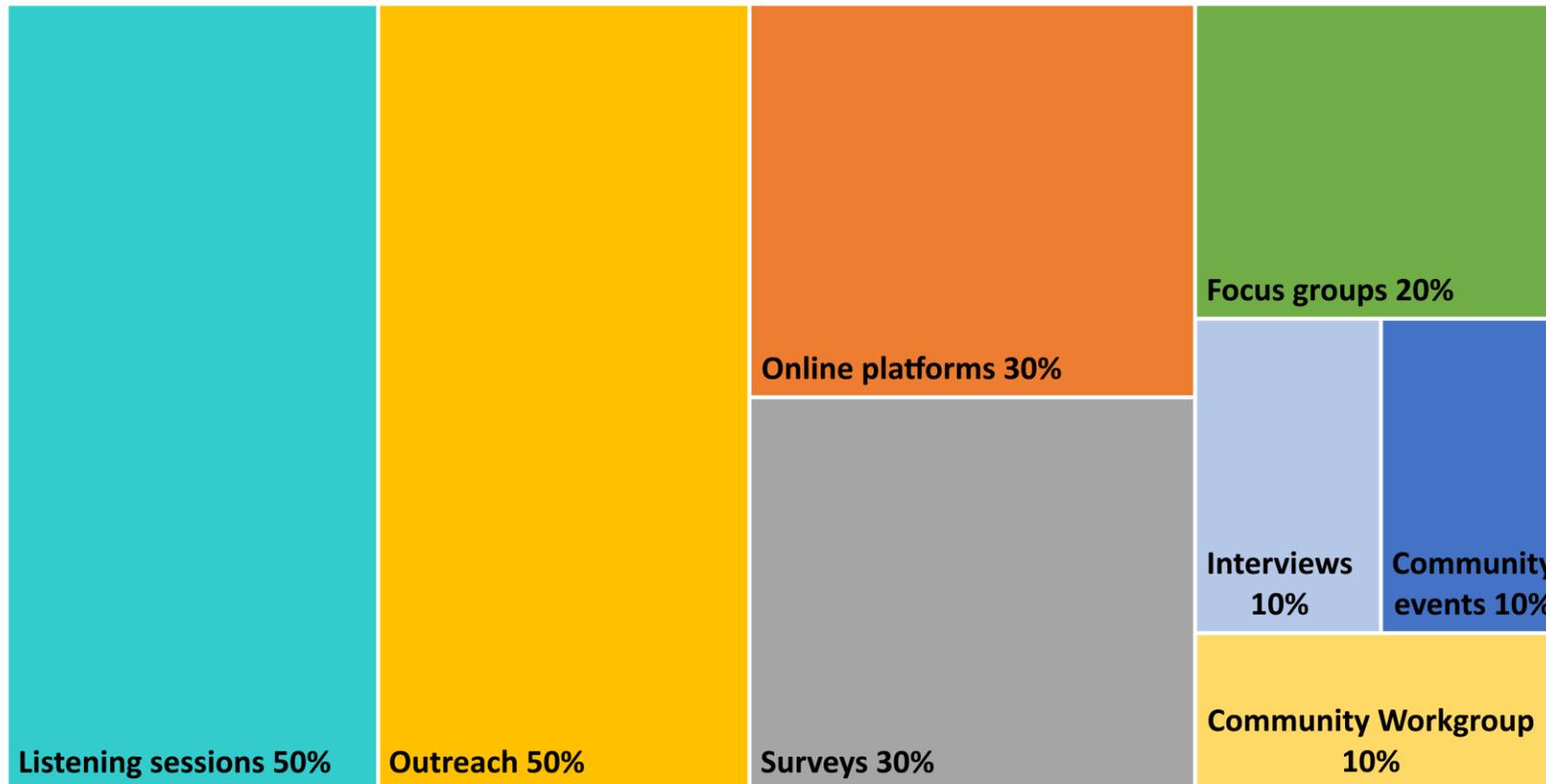
Select all that apply to indicate a combination of approaches.

More than two-thirds of respondents indicated a combination of approaches

Approaches to Zone Selection Indicated by Respondents



How should the CAC gather community feedback throughout the zone selection process?



Small Group Discussion

In your small groups, please discuss the following questions:

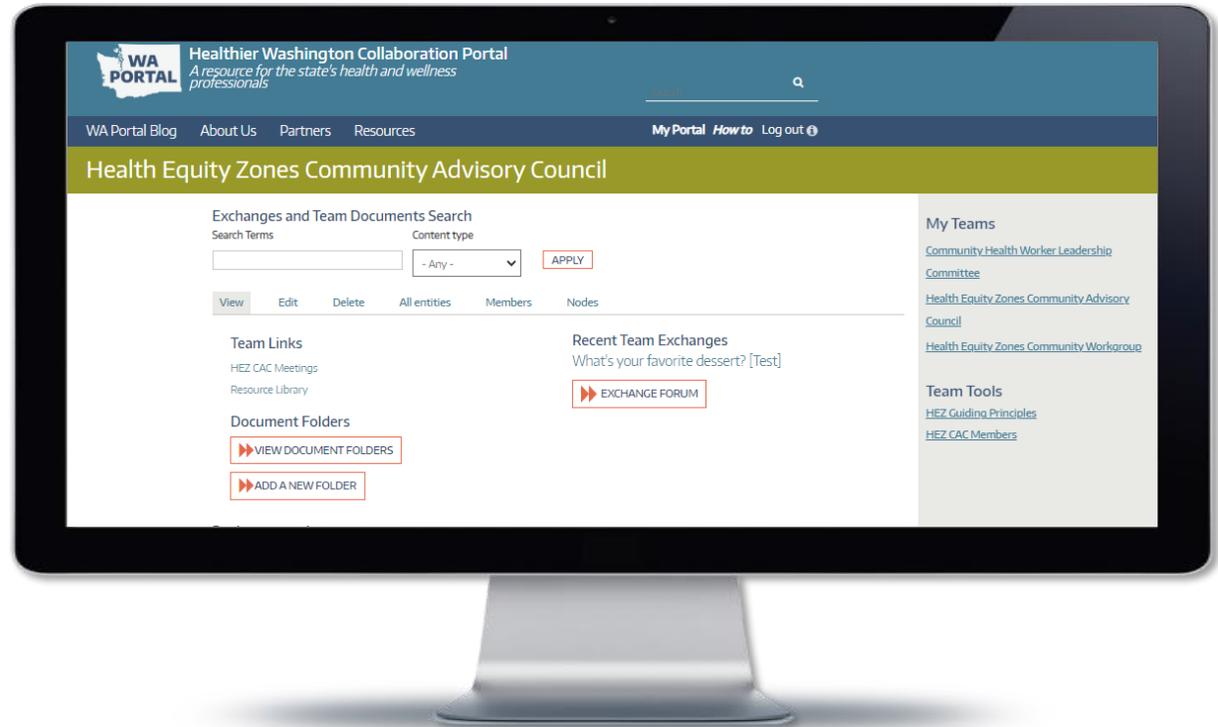
- What questions do you have about the survey results?
- What else would like to add?
- What are other considerations for selection criteria and selection approach?

DOH staff will take notes in each group and share highlights with the main group.

WA Portal

<https://waportal.org>

- Shared collaboration space for CAC members
- DOH staff will upload meeting materials and other resources
- Members can engage and communicate using exchange forum
- DOH staff may also request feedback through the exchange forum
- Calendar of meetings and events



Closing & Next Steps

- WA Portal for collaboration – email with login info will be sent to you
- Gift cards – confirming receipt of April/May gift card
- Next HEZ Community Workgroup meeting: Thursday, July 14, 1:00-3:00 pm
- Next HEZ CAC meeting: Wednesday, July 27, 2:00-5:00 pm



DOH 141-059

To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email civil.rights@doh.wa.gov.