

# Think of it as essential.

KnockOutFlu.org

## Radio Script/On-Hold Phone Message | English

### :15 Script | One Important Decision

*MUSIC: UPLIFTING PIANO*

*ANNCR:* Think of it as ... one very important decision.

... a community effort.

... a way to protect your loved ones.

Think of it as ... essential.

Get a flu vaccine.

Visit [knockoutflu.org](http://knockoutflu.org)

### :15 Script | One Less Thing to Worry About

*MUSIC: UPLIFTING PIANO*

*ANNCR:* Think of it as ... one less thing you have to worry about.

... support for your immune system.

... a way to protect those around you.

Think of it as ... essential.

Get a flu vaccine.

Visit [knockoutflu.org](http://knockoutflu.org)

### :30 Script | Combine :15 scripts together

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