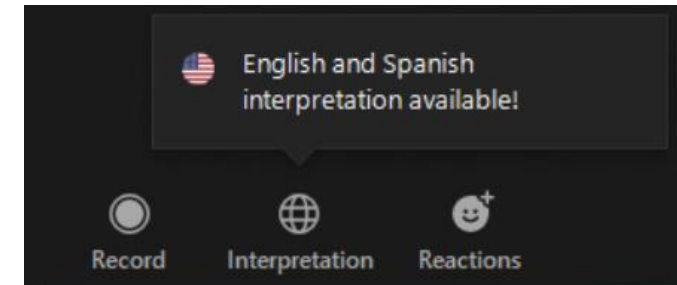


Intérpretación al español

Para obtener acceso a la interpretación en español en Zoom: Haga clic en el icono de “Interpretation” en la barra de herramientas. Luego, haga clic en Spanish (español). Esto le conectará a la interpretación en español.

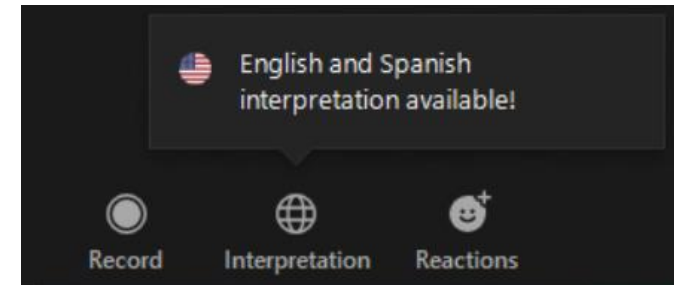


¿PREGUNTAS?

Por favor, envíe un mensaje a Bella Méndez, si tiene alguna pregunta

English Interpreter

To access English interpretation on Zoom: Click the “Interpretation” icon on the toolbar. Then click on English. This will connect you to the English interpretation. If you are not bilingual, please click on the English interpretation. You will still hear the English when spoken, and the interpretation in English when Spanish is spoken.



QUESTIONS?

Please message Bella Mendez
If you have any questions!



VACCINE COLLABORATIVE: LATINO PARTNER SPACE

September 1st, 2022



Bella Mendez

Gender Pronouns:
She/Ella

Equity & Social Justice
Strategist- Latino/a/x
Community

360-481-9154

Bella.mendez@doh.wa.go
v

Washington State
Department of Health

Workgroup Meeting Agenda

- Introductions in chat
- Group norms check-in
- Community Partner agenda items
- Update on data infographics, review social media posts and provide feedback on call-to-action

Introductions

- Please share, in the chat or verbally, the following:
 - Name, preferred pronoun
 - Access Needs
 - Organization
 - Please share how you currently serve the Latino community
 - Visual description

Group Norms

- Be accountable for your impact (vs. your intention)
- Move up, move back
- Notice your own defensive reactions and attempt to use these reactions as entry points for gaining deeper self-knowledge, rather than as a rationale for closing off.
- Recognize how your own social positionality (e.g., race, class, gender, sexuality, ability) informs your perspectives and reactions to your colleagues and facilitators
- Acknowledge power differences between DOH employees and group participants.
- Accept and expect non-closure
- Ask about access needs

Group Norms

How are we feeling
about the norms today?

Community Partner Agenda Items

Please feel free to share verbally or in the chat

- Events
- Resources
- Emerging needs/items you would like to flag for DOH

DOH Updates

- Community Relations and Equity Team Hired Blanca Guessman

Blanca Guessman: *Health Equity Communication and Outreach Coordinator*



she/her Light brown-skinned Latina woman with blonde highlights painted over dark shoulder-length hair, dark brown eyes, and full lips.

“Blanca is joining the CR&E Team after supporting DOH with the COVID-19 Vaccine Initiative as a Communications Specialist for the last half a year. Blanca has in-depth knowledge of chronic disease prevention, community-based health promotion, public health, quality management, and research methods.

Blanca grew up in a predominantly low-income community in San Diego, and she is motivated to serve disproportionately affected populations. With her distinguished background, she hopes to improve the health of these groups to help them achieve more sustainable and healthier lives.”



Work Overview and Review

Workgroup goals/objectives to work on together

1) Create data infographics that reflect the Latinx/Latino community that are simple to understand to share with community members

- Using WA DOH Dashboard for easily sharing or demonstrating to Latinx/Latino community what is currently happening with COVID-19 cases, vaccines, boosters etc.

2) Create COVID-19 messaging for late summer/early fall in Spanish and Indigenous languages that can easily be shared in audio

- For example: podcast and radio

3) Work on consent form for youth specifically tailored for the Hispanic community, youth and families

- Help youth understand rights to accessing medical services/vaccine and educating parents on why this exists in a culturally appropriate way
- Look into utilizing TikTok to reach younger age, population, and youth

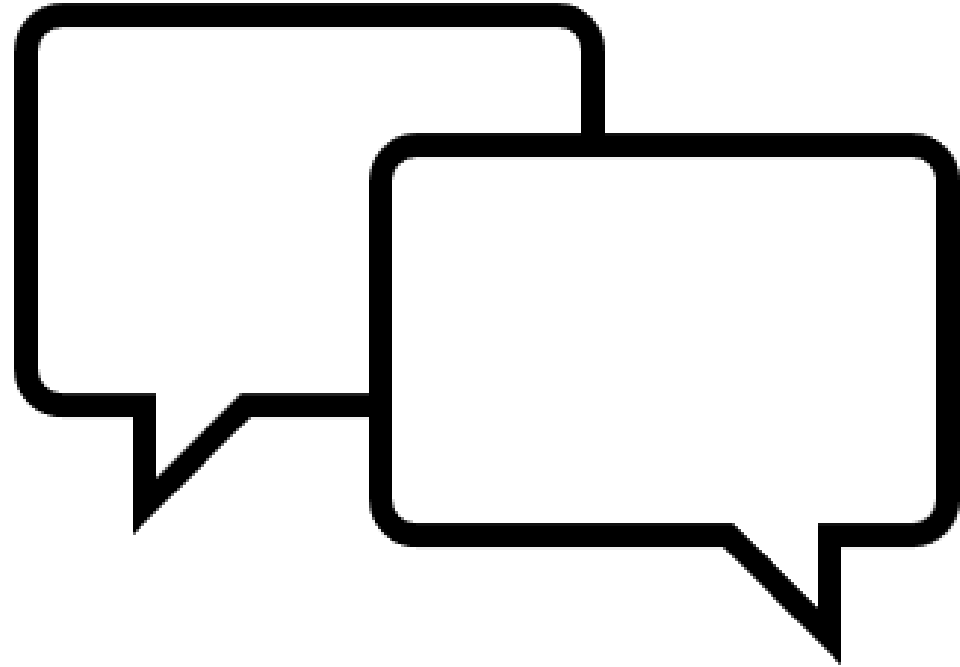
4) Create directory of interpreters/translators for Indigenous languages of Latin America that are spoken in Washington state.

Review

Objective #1:

- Created data infographics that reflect the Latinx/Latino community that are simple to understand to share with community members
- Shared Call to Action examples for feedback with workgroup
- Worked with Health Educator and Social Media Team to plain talk infographics and prepared infographics for sharing on social media.

Zoom Survey on Call to Action



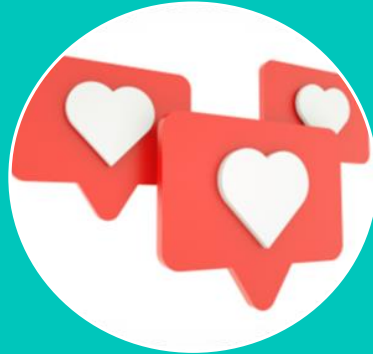
Call to Action Messages

1. Does the call-to-action captions meet the need of the Spanish speaking community?
2. What are your recommendation or suggestions for the captions?

Next Steps



Share feedback with
Social Media Team



Start Posting Next
Week



Post Data
Infographics to DOH
Data Dashboard



**Thank you
for your
contribution
today!**



Next Workgroup

□ October 20th