

DOH Latino Community Partner Space Minutes:

Launch

April 14th, 2022

I. Welcome & Introductions – Bella Mendez

- For today we will stick with a general term like Latino for this group, but we received feedback about what the group is called and we will have a chance to discuss it later in the meeting.
- Choose the language channel that you most prefer, please switch channels depending on what language you choose to speak in.

II. LatinX Community Partner Space

- **Review Norms, Group Purpose, and Goals**
 - What other norms should we add?
 - Going to continue to repeat group goals until we have everyone on board.
- **Workplan**
 - Identify barriers -> set goals -> work towards shared vision
- **Updates on recommendation from WG info session**
 - Re-evaluation the workgroup name to better reflect community
 - Wider promotion of DOH Spanish Facebook page (<https://www.facebook.com/WADptoSalud>)
 - Connected with DOH social media team (present in today's meeting) and they are completely open to feedback
 - Able to promote the page through community partners through manager of community media partner contracts.
 - Create culturally appropriate videos for Indigenous community for social media
 - Currently gathering content already available to share on the DOH page.
 - Invite DOH leads serving the Latino community to represent on programs and services
- **Workgroup Name and Objectives**
 - Have been using Latino today, but would like to have a conversation about what the most appropriate term would be.
 - Only 3% of the community uses the term "LatinX" to describe themselves.
 - Some people identify specifically as Latino/a, Mexican, Hispanic, or Chicano, but many are distinct identities and using just one for the whole group may not be inclusive.
 - Tailoring the way we talk about our work/group to who we are talking to so we can be reflective in the services we are providing.
 - Need to be mindful of people who really need to be included.
 - Complications with screenreaders around LatinX and similar terms.

- General consensus is to call the space the Latino, Latina, LatinX Partner Space but this will be an ongoing conversation
- **Info session recommendations trends for work group agreement**
 - We need to define community and who and how we are trying to reach the community
 - Who are we trying to reach and how are we reaching them?
 - Our communications can improve, like our educational materials but also our messaging to the Latino community.
 - Interest in using social media specifically to reach folks
 - We would like to collaborate more, get to know other community partners, and learn from the pandemic.
 - Accountability and transparency are key values.
 - DOH is open to having discussions in the upcoming meeting or email and other one-on-one sessions.
- **Poll: What should our collective work focus on?**
 - Workgroup shared goals – where we would like to heard in the upcoming meetings
 - Options: Vaccine, Boosters, Testing, Treatment (aka therapeutics), Education, Communication/address misinformation, Access, Data
 - All of them are important
 - Working together to get communications to partners to get information out to the community
 - Culturally competent communication materials – action oriented
 - Consensus that communication should be a priority
- **Meeting Frequency**
 - Move from bi-weekly to monthly meeting frequency
 - Next date is May 12th, 11am-12:30pm
 - Would prefer 90 minutes for the next meeting

III. Compensation

- Active workgroup participants are eligible for compensation for their time and expertise – please fill out the compensation survey.
- Workgroup members will be compensated at \$50 an hour, panelists will be compensated at \$100 an hour
 - Dependent on whether they are representing an organization that is paying for their time in this space
- Options are direct deposit and store E-gift card