

DOH Latino, Latina, and Latinx Community Partner Space Minutes

August 11th, 2022

I. Welcome & Introductions – Bella Mendez

- Meeting participants:
 - Esmael Lopez, Northwest Justice Project
 - Mario Zavaleta, Latino Northwest Communications
 - Cyndi Cantu, Benton Franklin Health District
 - Olivia Ortiz, Northwest Justice Project
 - Raul Sandoval, La Súper Deportiva
- Meeting support:
 - Bella Mendez, DOH
 - Fathiya Abdi, DOH
 - Irene Gering, DOH
 - Sydney Boothe, WithinReach

II. Updates and questions from partners

- Benton Franklin Health District – 1st Annual Back to School Event – August 13th in Pasco
 - View the full details on the [Collaborative calendar](#).
 - [English flyer link](#)
 - [Spanish flyer link](#)
- Is DOH doing Latinx-specific community education and/or outreach for monkeypox?
 - 2-1-1 for monkeypox information, also has interpretation services
 - Monkeypox site on DOH is translated into Spanish
 - <https://doh.wa.gov/you-and-your-family/illness-and-disease-z/monkeypox>
 - <https://doh.wa.gov/newsroom/get-answers-your-questions-about-monkeypox-virus-mpv-call-1-833-829-help> - get answers to questions about MPV
- If partners have events that they want shared on the WA Portal, please send them to us at vax.collaborative@doh.wa.gov so we can post them on the Collaborative calendar.

III. Feedback on graphs from DOH

- Please see [the slides from this session](#) for the infographics referred to in this section.
- Infographic 1 (slide 14): Vaccination series completion rate in Latinx community
 - No feedback from partners.
- Infographic 2 (slide 15): Vaccination for Latinos ages 5-11

- The girl's dress color should be changed to orange to match the color of the Latinx bar in the bar graph.
 - The numbers should be on the bars in graphs (ex: 19%), not just on the axis.
- Infographic 3 (slide 16): Vaccination for Latinos ages 25-34
 - Make the syringe smaller.
 - The numbers should be on the bars in graphs (ex: 59%), not just on the axis.
- Infographic 4 (slide 17): Deaths by vaccination status
 - Although these numbers can be scary, they reflect reality.
 - *Is there information about how many people have died from vaccines?*
 - This is becoming a notable topic of conversation in the Latinx community.
 - Add information that shows if this data is from Washington state or the entire United States.
 - Bella will solicit feedback from a health educator and an epidemiologist about this infographic before finalizing it.
 - Showing that someone is (for example) five times more likely to die from COVID-19 if they are unvaccinated versus comparing raw numbers might be more effective.
 - Showing how many vaccinated people have died of COVID-19 without additional context such as age or immunosuppression can be misleading and make people question how effective the vaccine is.
 - Anti-vaccine groups are still using the raw data for how many vaccinated people have died to combat pro-vaccine efforts. We need to be transparent, but also wary of how this data might be used for anti-vaccine purposes.
 - It might not be possible to breakdown vaccinated deaths into underlying health condition and age, but Bella will solicit feedback from a health educator after this meeting.
 - The phrase "vaccinated with at least the same series" is confusing. What does it mean?
 - There has been a growing narrative that because many of the new COVID-19 cases among Latinos, this is a disease that immigrants and migrants are bringing into communities.
 - Misinformation is also being spread on TikTok, specifically targeting youth. DOH does not have access to a TikTok account, so they have no way of combating this, but they encourage community

partners who do have access to it to do what they can to curb this misinformation.

- Infographic 5 (slide 18): Vaccination status and likelihood of testing positive
 - The text on the bottom of the page was changed to a different color and now it is readable.
 - There is concern about “testing positive” vs getting COVID-19. Bella will solicit feedback from health educators and epidemiologists on this infographic, too.
 - *What is the call to action?*
 - There is a growing community sentiment that you are going to get COVID-19 regardless of your vaccination status. Should we really be comparing the case rates between vaccination statuses if the goal is to convince people to get vaccinated?
- Infographic 6 (slide 19): Vaccination status and likelihood of death
 - The graphics should be changed to be more trauma informed.
- Infographic 7 (slide 20): Vaccination status and likelihood of testing positive for people ages 5 years and older
 - The same commentary that was provided for the other infographic about vaccination status and likelihood of testing positive applies here.
 - The wording should be changed from “primary series” to “at least one dose”.
- Infographic 8 (slide 21): Case rate by ethnicity
 - Clarify the unit and what population these numbers are being compared to, if any.
 - The numbers should be on the bars in graphs (ex: 150), not just on the axis.
 - Add the time period (months, dates) of the data.
- Infographic 9 (slide 22): Rates of death by vaccination status between January and May of 2022
 - This slide might not be helpful anymore given the feedback from the other slides about testing positive vs getting COVID-19.
 - Community members have expressed that it is helpful to show the spike in cases that happens during the winter to encourage people to get vaccinated ahead of the COVID/flu season.
 - However, this data isn't helpful for everyone. Some people just want to know what's happening now.

IV. Wrap up and next meeting

- Bella can share these infographics as-is (without feedback from today's session) via email as well as new versions once they are updated.

- Next meeting: August 18th at 11am

- Link to the meeting: <https://withinreachwa-org.zoom.us/j/89932126387?pwd=RURKL0NoUzVxWU9PVCt4ZHRxRUllZz09>