



Childhood Vaccine Campaign 2023

Social Media Samples

CVC Social Media Message 1:

The pandemic made it hard to schedule in-person health appointments. If your child missed one of their wellness visits, now is the time to get them back on track. Schedule your child's appointment today!

CVC Social Media Message 2:

If your child is not up to date on checkups or vaccinations, now is the time to catch up. Contact your child's doctor or clinic today.

CVC Social Media Message 3:

Did the last couple of years throw off your family routine? Protect your children by catching up on wellness visits and vaccinations. Schedule a visit today!

CVC Social Media Message 4:

Keep your child safe and healthy for school and activities! Keep them up to date on their wellness visits and vaccinations.

CVC Social Media Message 5:

Dread the thought of your child coming home from school with the flu? Schedule flu vaccinations for your child and the whole family. It's never too late to get a flu shot!

CVC Social Media Message 6:

Are you having a hard time scheduling childhood vaccinations with your doctor? Pharmacies may also carry vaccines for all ages. Call your pharmacy today to see if they have the vaccines your child needs.

To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email civil.rights@doh.wa.gov.