Washington State Perinatal Collaborative (WSPC)

2022 - 2027 Strategic Plan Overview



Establish WSPC as the central hub for perinatal care quality improvement (QI)

Strategies include:

- Build the WSPC's capacity through the development of a statewide strategic plan, policies and procedures
- Build awareness and attract engagement through an improved website, social media, and other communications
- Build partnerships across the state



Improve healthcare practices equitably and increase patient and community engagement in planning and implementing QI initiatives in the state

Strategies include:

- Engage patients and community members in WSPC leadership
- Engage community birth workers as part of the Birth Equity Project in quality improvement implementation

Aim 3

Increase QI implementation in prenatal, birthing, postpartum, and pediatric care with a focus on those that serve disproportionately impacted populations

Strategies include:

- Engage facilities statewide to participate in the SUD Collaborative and other statewide quality improvement
- Provide technical assistance to participating organizations



Improve data systems and data practices to inform QI efforts and understand QI progress

Strategies include:

- Build and strengthen data systems by training facilities in data reporting
- Stratify all data by race/ethnicity, geography, insurance, and preferred language
- Produce progress and impact reports



Identify, track and disseminate laws and policies to improve perinatal outcomes

Strategies include:

- Track relevant policy work and policy changes in Washington
- Support implementation of relevant policies such as utilization of newborn care (Eat/Sleep/Console) day rate and Plan of Safe Care
- Support, build and strengthen policies relevant to perinatal health, such as Safe Haven



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