

Public Service Announcement Campaign Information/Created Visuals and Information

Hasith Atluri

Instagram/Social Media Campaign:



**2 MILLIGRAMS: ALL IT
TAKES TO DIE FROM
AN OVERDOSE**

NOT EVERYONE GETS A SECOND CHANCE

LEARN MORE ->

[HTTPS://FENTANYLTHE
SILENTKILLER.WE
EBLY.COM/](https://fentanylthesilentkiller.weebly.com/)

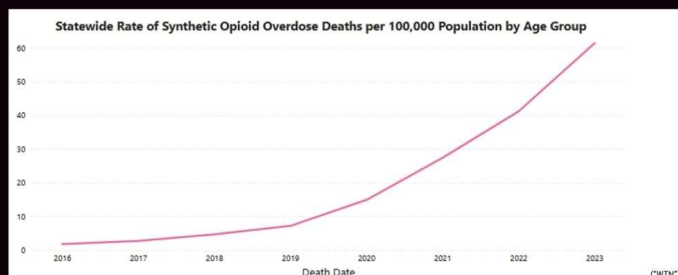


THE CRISIS

Just in 2023, almost 3000 Washington residents have died from an opioid drug overdose

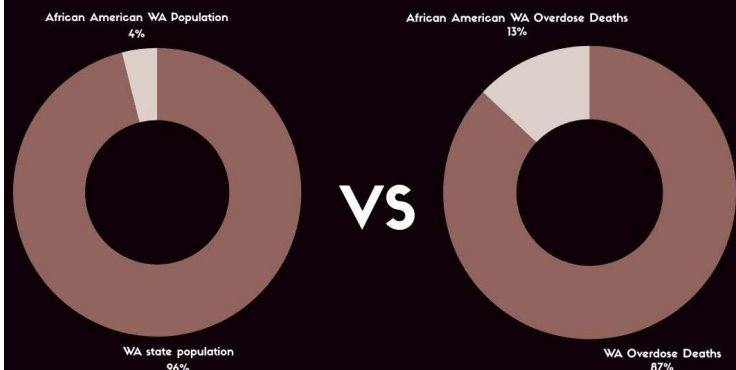
→ 80% of these overdoses are caused by fentanyl

This has become a major problem compounding year after year, especially for Millennials:



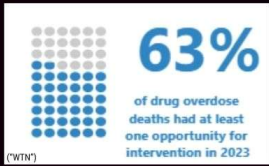
WHO??

The 2 most affected communities from opioid overdose deaths are African Americans and Native Americans. Just take a look at the graphs.



**A 225%
DISPARITY**

WHAT YOU CAN DO



Over 63% of fentanyl overdose deaths have had an opportunity for intervention. However, this has not correlated with fewer deaths.

This means that the problem is around informing others about not using illicit fentanyl and what prevention methods to use. Staying knowledgeable is something that seems really simple, but can help save someone's life!

Steps for what to do if someone is overdosed:

- Check for responsiveness, shake and ask "Are you okay?"
- If they are not responding, call 911
- Administer Naloxone, spray the naloxone up their nose
- If you can, perform CPR. If you cannot, find someone who can
- After 2 minutes, reassess the patient. If they are still unresponsive, administer more naloxone

SPREAD THE INFORMATION!!

To Gain More Information About Fentanyl Overdosing, Statistics, Prevention Methods, and what illegal Fentanyl even is, feel free to visit my website:

<https://fentanylthesilentkiller.weebly.com/>


Thank you so much for your time, and spread the word!!!

REFERENCES

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- United States Drug Enforcement Administration. (2021, April 29). Facts about Fentanyl. Retrieved from DEA website: <https://www.dea.gov/resources/facts-about-fentanyl>


10:36

wa_fentanyl_info ▾

 6 posts 0 followers 0 following

SHSWiz

Raising Awareness to Marginalized WA communities about fentanyl overdosing. For info, click on the link:
<https://fentanylthesilentkiller.weebly.com/>

 fentanylthesilentkiller.weebly.com

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SPREAD THE INFORMATION!!

WHAT YOU CAN DO

WHO??

63%

Over 63% of fentanyl overdose deaths had an opportunity for intervention. However, this has not correlated with fewer deaths.

2 MILLION VS 2.25% DISPARITY

THE CRISIS

NOT EVERYONE GETS A SECOND CHANCE

LEARN MORE ->

2 MILLIGRAMS: ALL IT TAKES TO DIE FROM AN OVERDOSE

WEBSITE Including Downloadable Links for PowerPoint/All information below links:

<https://fentanylthesilentkiller.weebly.com/>

Pre-Evaluation Survey and Results:

Pre-Lesson Survey: Fentanyl

This quiz is designed to check your pre-existing knowledge and understanding of fentanyl and opioid misuse. It is not graded and is meant to help guide the lesson. No pressure, and just answer each question to the best of your ability.

1 = No idea, 5 = Can teach the class

hasith.shs@gmail.com [Switch account](#)

Not shared

* Indicates required question

Please answer according to topical understanding. *

	1	2	3	4	5
Medical Fentanyl vs Illegal Fentanyl	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dangers of Illegal Use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Safe use and harm reduction approaches	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Addiction treatment options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Questions Responses **32** Settings

32 responses

[Link to Sheets](#)

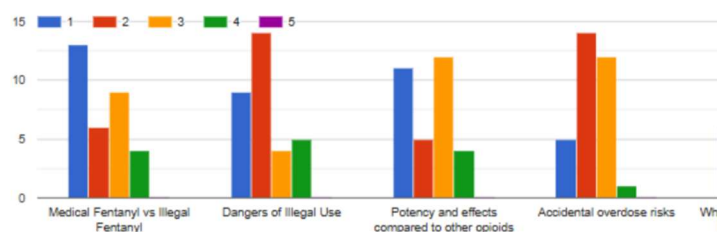
Summary

Question

Individual

Please answer according to topical understanding.

[Copy chart](#)



PowerPoint:

Download link on website: <https://fentanylthesilentkiller.weebly.com/>

By: Hasith

FENTANYL: THE SILENT KILLER

Before you go
through this
presentation, please
fill out this prior
knowledge form (on
website) ->



Presentation Agenda:

- What is Fentanyl?
- What are IMFs
- Lethal Amount of Fentanyl
- Direct and Indirect Effects of Fentanyl
- Equity Concerns/Overdose Impact
- Kahoot!

What is Fentanyl?

- Fentanyl is a prescription drug that could be both legal and illegal depending on its content and dose.
- Similar to Morphine, it's a drug that typically used in hospitals to treat patients with severe pain, especially after surgery.
- Fentanyl was first developed in 1959 and introduced in the 1960s as an intravenous anesthetic. Fentanyl was created by Dr. Paul Janssen as an intravenous surgical analgesic. The drug is 50–100 times more potent than morphine. .



What are IMFs?

- There is a type of Illicitly manufactured fentanyl, known as IMF that could be easily causing overdoses and extremely life-threatening situations due to the unknown chemical substances it contains.
- It is a synthetic opioid made in illegal labs that are most commonly found in powder form oppressed into counterfeit pills and can be smoked, snorted, injected, or ingested, and can be fatal when taken.
- Mexico and China are the primary source countries for fentanyl and fentanyl-related substances to be trafficked directly into the United States, usually through cartels and other illegal ways of selling.



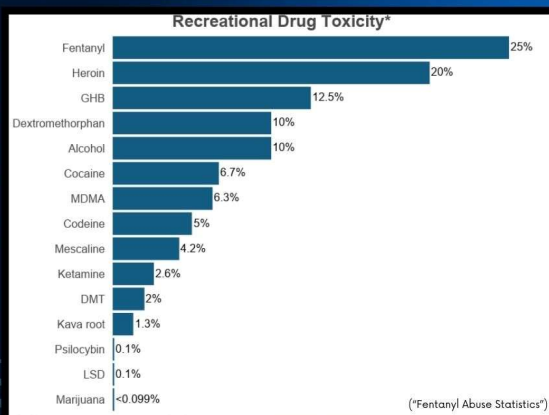
How much Fentanyl does it take to kill someone?

- The drug is 50–100 times more potent than morphine.
- Lethal dose of Fentanyl would be considered to just be 2 milligrams
- This became even more life threatening when it comes to the illegal fentanyl being sold by the cartels, which can involve heroin, cocaine, methamphetamine, and other drug composition being mixed altogether. As a result, many people may not know they're ingesting fentanyl, leading to an accidental poisoning.

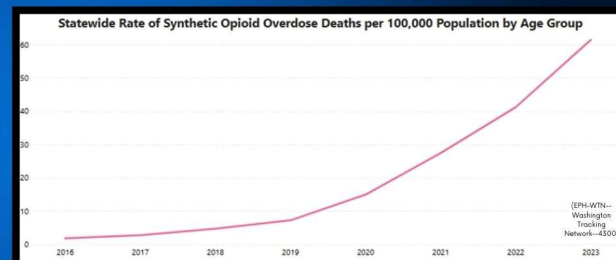


Skyline High School Football Player named Luke Connor Beirer who sadly passed away due to Fentanyl overdose.

Real life Statistics



Fentanyl is the most toxic drug in circulation



Fentanyl overdose deaths are only increasing

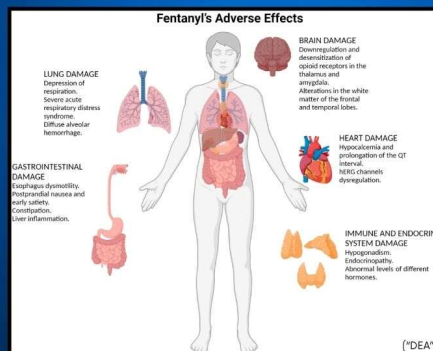
Additional Statistics

- More than 107,000 people lost their lives in a drug overdose in 2023, with nearly 70% of those deaths attributed to opioids such as fentanyl (DEA)
- Over 80% of overdose deaths in Washington state were a direct result of illicitly manufactured Fentanyl (WTN)
- Synthetic opioid overdose deaths in Washington State have sharply increased each year: from 205 deaths in 2019 with a rate of 7 victims per 100,000, to nearly 3000 deaths in 2023, with a rate of more than 60 per 100,000 (WTN)

Direct and Indirect Effects of Fentanyl

Direct Effects:

- Immediate Pain Relief
- sedation and drowsiness
- Constricted Pupils
- Lower heart rate and pressure
- nausea and vomiting
- death due to overdoses (if taken in a large quantity)

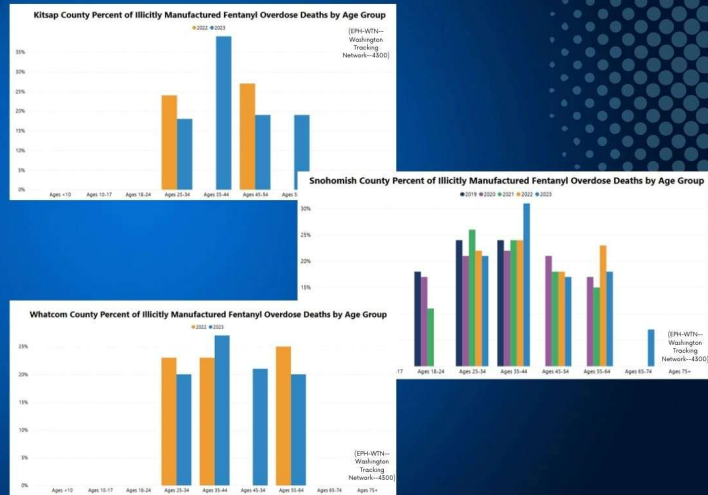


Indirect Effects:

- Gradual addition and dependence
- Risk of overdoses due to high frequency
- Withdrawal symptoms when trying to abstain.
 - Anxiety
 - Sweating
 - Weakness
 - Severe Cravings

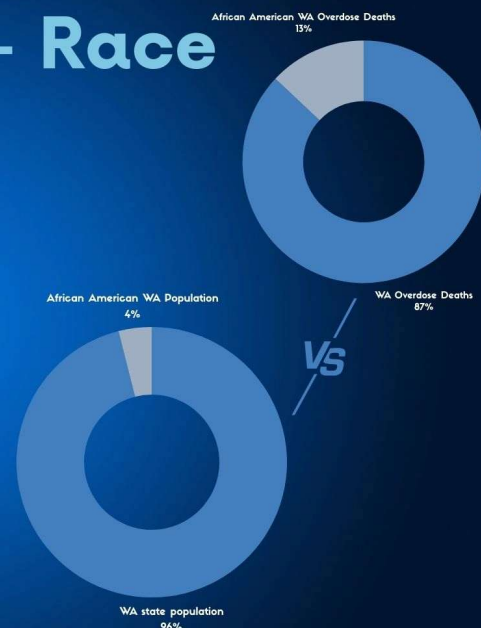
Where is the issue in our community?

By looking at public state data, it can be seen how millennials and those specifically aged 35-44 have the most fentanyl overdosing deaths. This is especially shown in three of the communities most affected by fentanyl overdoses: Kitsap, Snohomish, and Whatcom counties.



Additional Findings - Race

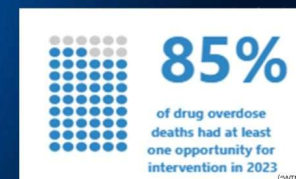
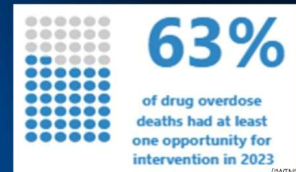
Additionally, it can be seen how the 2 most affected communities from opioid overdose deaths are African Americans and Native Americans. There is a 225% disparity for African Americans getting an overdose and a 112% disparity for American Indian Alaska Natives (WTN). This is an unacceptable disparity that needs to be stopped.



What can we do as a community - Part 1?

When looking at additional Washington State Department of Health data, it can be seen how on average, 63% of overdose deaths had at least one opportunity for an intervention.

Additionally, this rate has gone up to almost 85% in counties like Kitsap, but the overdose rates continue to rise every single year. This highlights how big of an effect YOU can have on saving a life!!



What Can You Do - Part 2?

01

Spreading Fentanyl and drug related education to further make people in our community aware of the dangers of overdose and its illegal form

02

Participate or forming non-profit organization to help with the problematic occurrence of drug addiction/death. **If you see something, say something.**

Overall Solutions

In terms of our attempt to control the Fentanyl Crisis:

We can...

Expand distribution and use of naloxone and overdose prevention education in hopes of providing the future with knowledge to deal with these kinds of situations.

AND

Spread the awareness in our community by advocating fun learning activities to keep more people engaged in drug addiction and death associated with it.

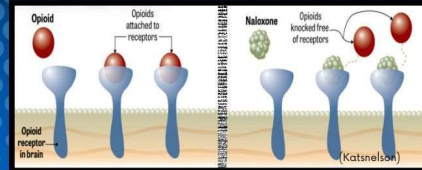
What to do in a critical situation?

1. Check for responsiveness, shake and ask "Are you okay?"
2. If they are not responding, call 911
3. Administer Naloxone, spray the naloxone up their nose
4. If you can, perform CPR. If you cannot, find someone who can
5. After 2 minutes, reassess the patient. If they are still unresponsive, administer more naloxone

Treatment for Addiction

In terms of medicines can be used to treat for Fentanyl addiction:

- Methadone, an opioid receptor full agonist, attaches to and activates opioid receptors to ease withdrawal symptoms and cravings.
- Buprenorphine, an opioid receptor partial agonist, attaches to and partially activates opioid receptors to ease withdrawal symptoms and cravings.
- Naltrexone, an opioid receptor antagonist, prevents fentanyl from attaching to opioid receptors, thus blocking its effects.



Things to Think About

1. What do you think you could do in your community to slow fentanyl consumption?
2. What should you do if you know someone close to you is actively taking fentanyl?
3. To what extent should the government be involved in stopping drug use overall?

References:

Works Cited

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- "Zubsolv vs Suboxone | White Oak Recovery Center." White Oak Recovery Center, 21 May 2023, www.whiteoakrecovery.com/addiction-blog/opioid-addiction/zubsolv-suboxone/. Accessed 15 Apr. 2025.

Thanks for your attention!
Make sure to spread the
information!!!!!!

Please fill out the feedback
form before you go!
(It is on the website)

Post-Evaluation Survey:

Post-Lesson Survey: Fentanyl

This quiz is designed to check your post-lesson knowledge and understanding of fentanyl and opioid misuse. It is going to be reviewed and recorded. This will be anonymous.

1 = No idea, 5 = Can teach the class

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Not shared

* Indicates required question

Please answer according to post-lesson understanding. *

	1	2	3	4	5
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32 responses

[Link to Sheets](#)

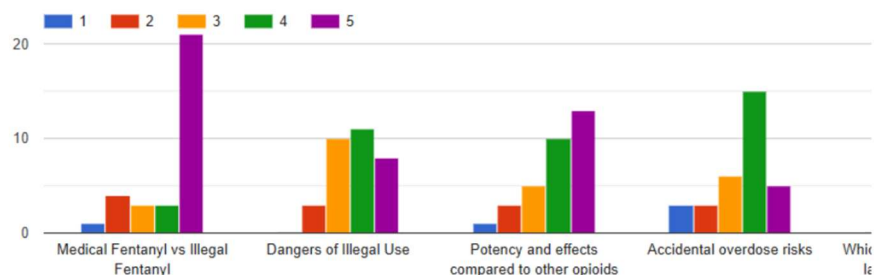
Summary

Question











Individual

Please answer according to post-lesson understanding.

[Copy chart](#)



Kahoot:

<p>What is one reason fentanyl overdoses have increased in recent years?</p>  <ul style="list-style-type: none">Increased access to safer alternativesMore awareness and preventionMore illicit fentanyl being mixed into street drugs ✓Stricter prescription regulations	<p>What should you do if you suspect someone is overdosing on fentanyl?</p>  <ul style="list-style-type: none">Leave them alone until they wake upGive them waterCall 911 and administer Naloxone if available ✓Shake them aggressively to wake them up
<p>Which of these is NOT a symptom of fentanyl overdose?</p>  <ul style="list-style-type: none">Slow or no breathingUnconsciousnessExcessive sweating ✓Blue lips or fingertips	<p>How can people protect themselves from unknowingly consuming fentanyl?</p>  <ul style="list-style-type: none">Avoid pills not prescribed by a doctor ✓Only buy drugs from trusted dealersTake small doses to test itDrink a lot of water before taking a drug
<p>What type of drug is fentanyl?</p>  <ul style="list-style-type: none">StimulantHallucinogenOpioid ✓Antibiotic	<p>Fentanyl is most commonly used in medicine for:</p>  <ul style="list-style-type: none">Treating infectionsManaging severe pain ✓Reducing anxietyCuring COVID-19
<p>Why is fentanyl considered dangerous in illicit use?</p>  <ul style="list-style-type: none">It causes immediate addictionIt is often mixed with other drugs unknowingly ✓It has no medical useIt is difficult to detect by law enforcement	<p>Fentanyl is how much stronger than morphine?</p>  <ul style="list-style-type: none">10 times25 times50 times50 to 100 times ✓
<p>How much fentanyl is lethal?</p>  <ul style="list-style-type: none">5 milligrams0.3 milligrams2 grams2 milligrams ✓	<p>Which of the following is a common effect of fentanyl overdose?</p>  <ul style="list-style-type: none">HallucinationsRespiratory Depression ✓Increased heart rateHyperactivity

about what to do in a critical situation, make sure to view the PowerPoint below.

and helps me out!!! Thank you!!!

Form:

https://docs.google.com/forms/d/e/1FAIpQLSeQBHOv_pXOgh1GiraV89F7GqLE9pub9UWWNquvgwjs0WPKJQ/viewform




Play ▶

By: Hasith

FENTANYL: THE SILENT KILLER

Before you go through this presentation, please fill out this prior knowledge form (on website) ->



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18

Fentanyl_Info_Presentation
Download File







Additional Quiz/Information.....

To gather a better understanding of Fentanyl or test yourself even more on your knowledge, feel free to do this Kahoot I have created.

Don't worry if you get a few wrong though, as it is quite difficult.

How to get to the Kahoot:

As this is an asynchronous public campaign, I cannot directly give you a link to the kahoot. However, if you search up my Kahoot Username (Wizard_SHS) a kahoot named Fentanyl Information will come up. This is my kahoot. Additionally, I am adding the questions and answers below.

<p>What is the primary way fentanyl is legally administered in medical settings?</p>  <ul style="list-style-type: none">▲ Pill form● Smoking◆ Transdermal patches & injections■ Eye drops	<p>What drug can reverse a fentanyl overdose?</p>  <ul style="list-style-type: none">▲ Ibuprofen● Acetaminophen◆ Narcan (Naloxone)■ Aspirin
<p>Why is fentanyl sometimes mixed into other drugs like heroin or cocaine?</p>  <ul style="list-style-type: none">▲ To make it cheaper and more potent● To reduce addiction risk◆ To improve the taste■ To increase the drug's safety	<p>What color are most illicit fentanyl pills?</p>  <ul style="list-style-type: none">▲ Pink● Blue◆ Green■ Red
<p>Which age group has seen the highest rise in fentanyl-related overdoses?</p>  <ul style="list-style-type: none">▲ Children under 10● Seniors (65+)◆ Teenagers & young adults (15-30)■ Middle-aged adults (40-60)	<p>How can someone tell if a pill contains fentanyl?</p>  <ul style="list-style-type: none">▲ By its color● By using fentanyl test strips◆ By tasting it■ It's impossible to tell

Thank you for all your time.

Learning about this information may feel like a small thing to do right now, but it can be extremely beneficial in moments when someone is overdosing. Thank you so much for looking through my presentation and filling out my forms, and have an amazing day!!!!

Make sure to spread the word and stop Fentanyl overdoses in Washington State!! Lets solve this issue one step at a time.

Additional Information: PowerPoint Downloadable
Link/Viewable Profile is Available on Website

Google Docs Pre and Post evaluation forms also on
website

Kahoot instructions on website

Only part of this campaign not on website is the
Instagram posts.

<https://fentanylthesilentkiller.weebly.com/>

PDF's:



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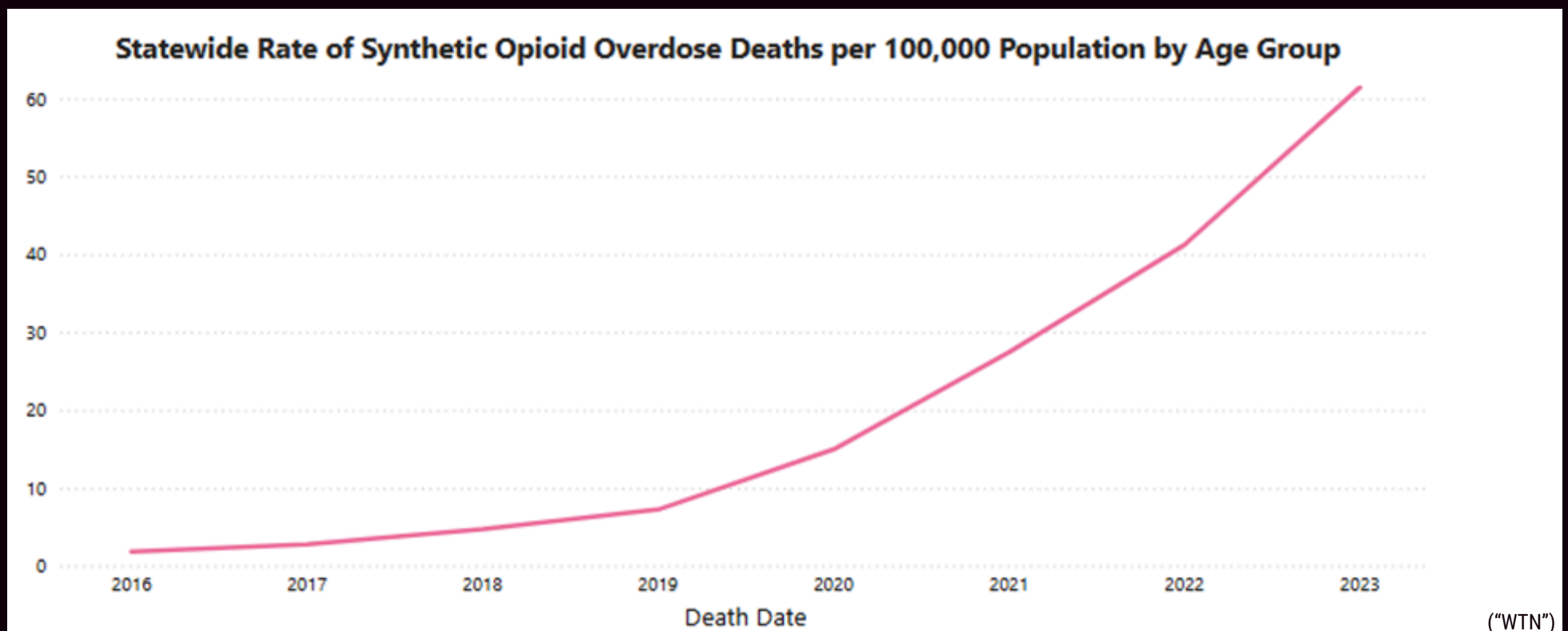


THE CRISIS

Just in 2023, almost 3000 Washington residents have died
from an opioid drug overdose

→ 80% of these overdoses are caused by fentanyl

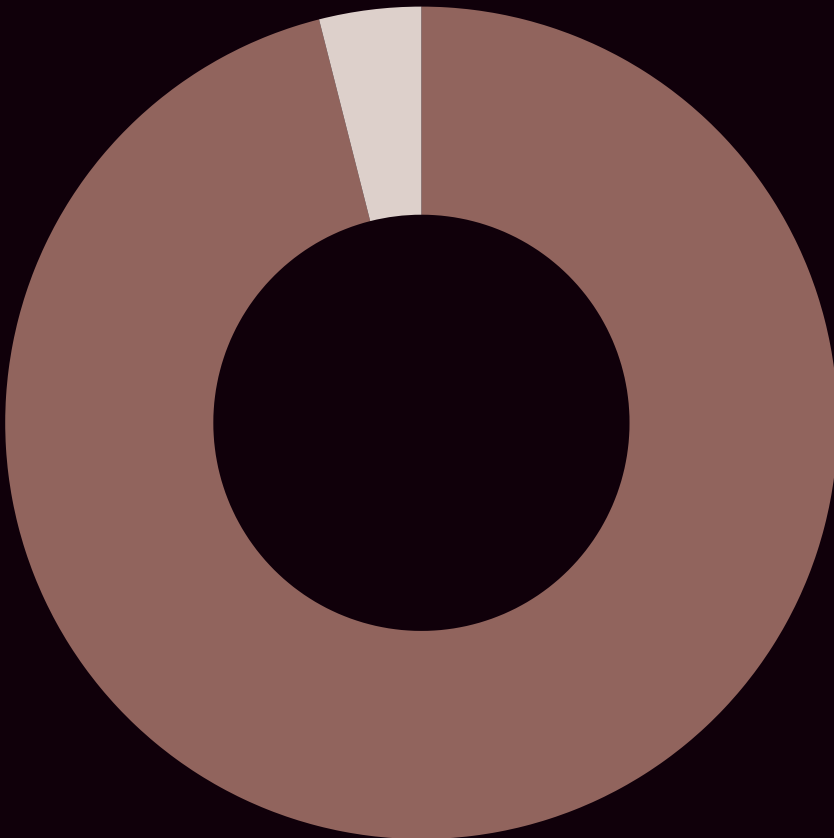
This has become a major problem compounding year after
year, especially for Millennials:



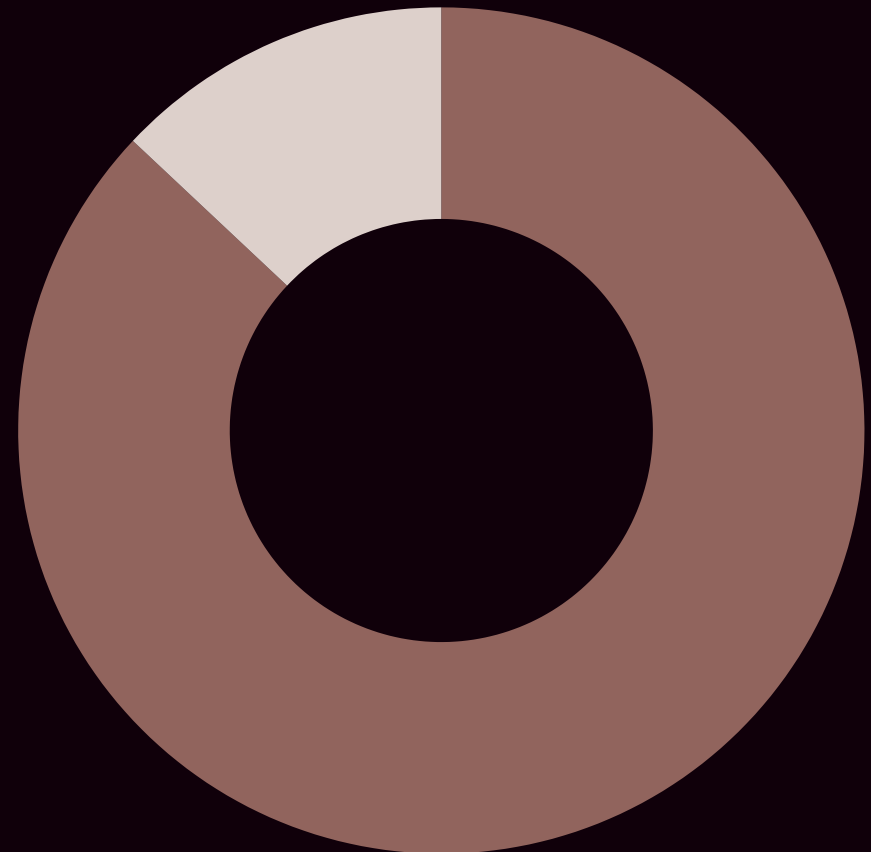
WHO??

The 2 most affected communities from opioid overdose deaths are African Americans and Native Americans. Just take a look at the graphs.

African American WA Population
4%



African American WA Overdose Deaths
13%



VS

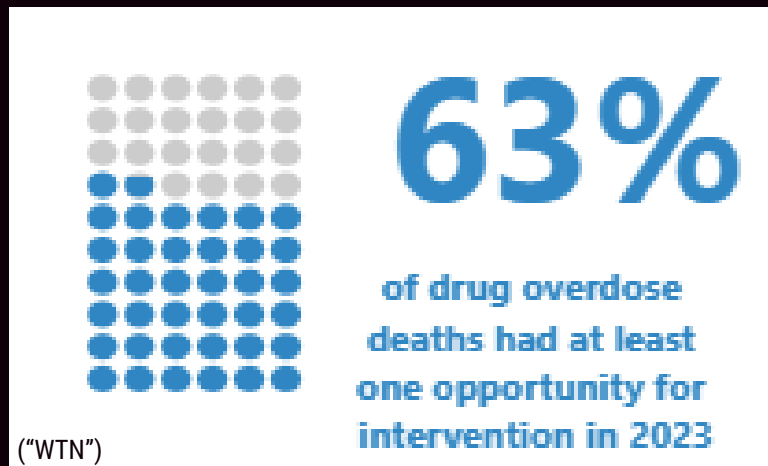
WA state population
96%

WA Overdose Deaths
87%

A 225%

DISPARITY

WHAT YOU CAN DO



Over 63% of fentanyl overdose deaths have had an opportunity for intervention. However, this has not correlated with fewer deaths.

This means that the problem is around informing others about not using illicit fentanyl and what prevention methods to use. Staying knowledgeable is something that seems really simple, but can help save someone's life!

Steps for what to do if someone is overdosed:

- Check for responsiveness, shake and ask “Are you okay?”
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<https://fentanylthesilentkiller.weebly.com/>

Thank you so much for your time, and spread the word!!!

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FENTANYL: THE SILENT KILLER

Before you go
through this
presentation, please
fill out this prior
knowledge form (on
website) ->



Presentation Agenda:

- What is Fentanyl?
- What are IMFs
- Lethal Amount of Fentanyl
- Direct and Indirect Effects of Fentanyl
- Equity Concerns/Overdose Impact
- Kahoot!

What is Fentanyl?

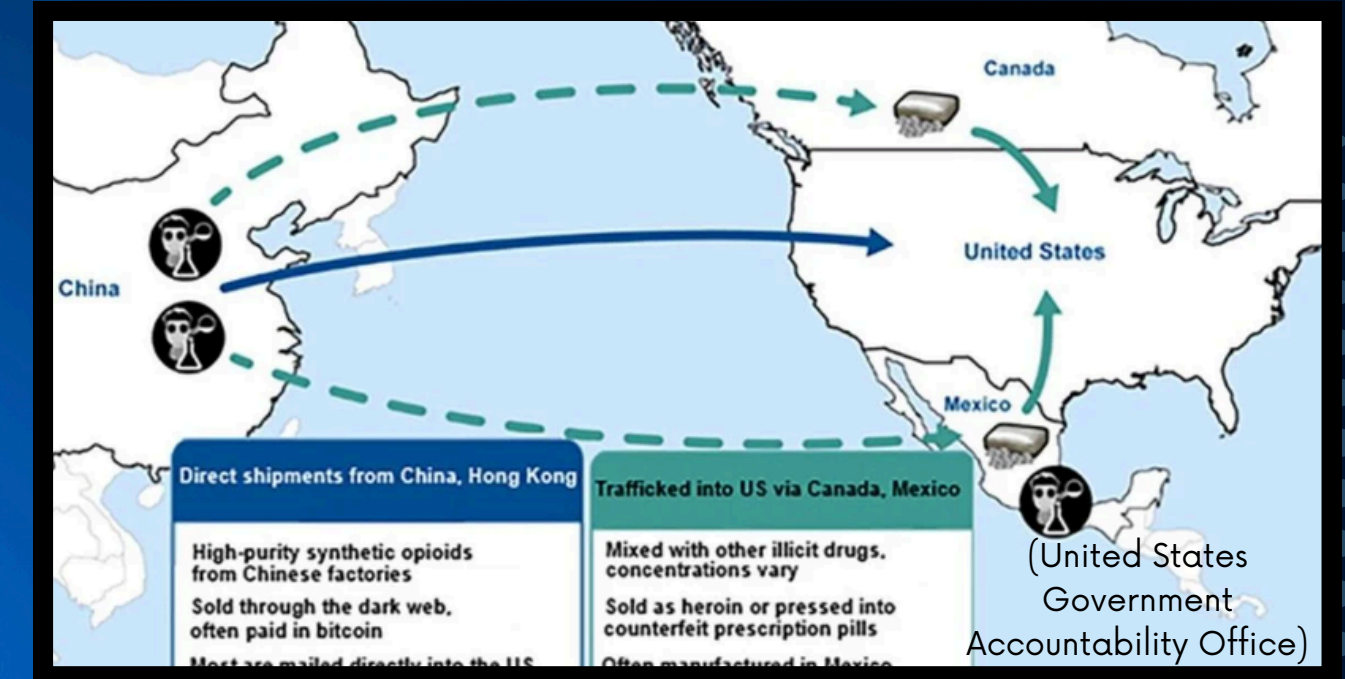
- Fentanyl is a prescription drug that could be both legal and illegal depending on its content and dose.
- Similar to Morphine, it's a drug that typically used in hospitals to treat patients with severe pain, especially after surgery.
- Fentanyl was first developed in 1959 and introduced in the 1960s as an intravenous anesthetic Fentanyl was created by Dr. Paul Janssen as an intravenous surgical analgesic. The drug is 50–100 times more potent than morphine. .



("Blue Fentanyl | What Is It & Dangers")

What are IMFs?

- There is a type of Illicitly manufactured fentanyl, known as IMF that could be easily causing overdoses and extremely life-threatening situations due to the unknown chemical substances it contains.
- It is a synthetic opioid made in illegal labs that are most commonly found in powder form oppressed into counterfeit pills and can be smoked, snorted, injected, or ingested, and can be fatal when taken.
- Mexico and China are the primary source countries for fentanyl and fentanyl-related substances to be trafficked directly into the United States, usually through cartels and other illegal ways of selling.



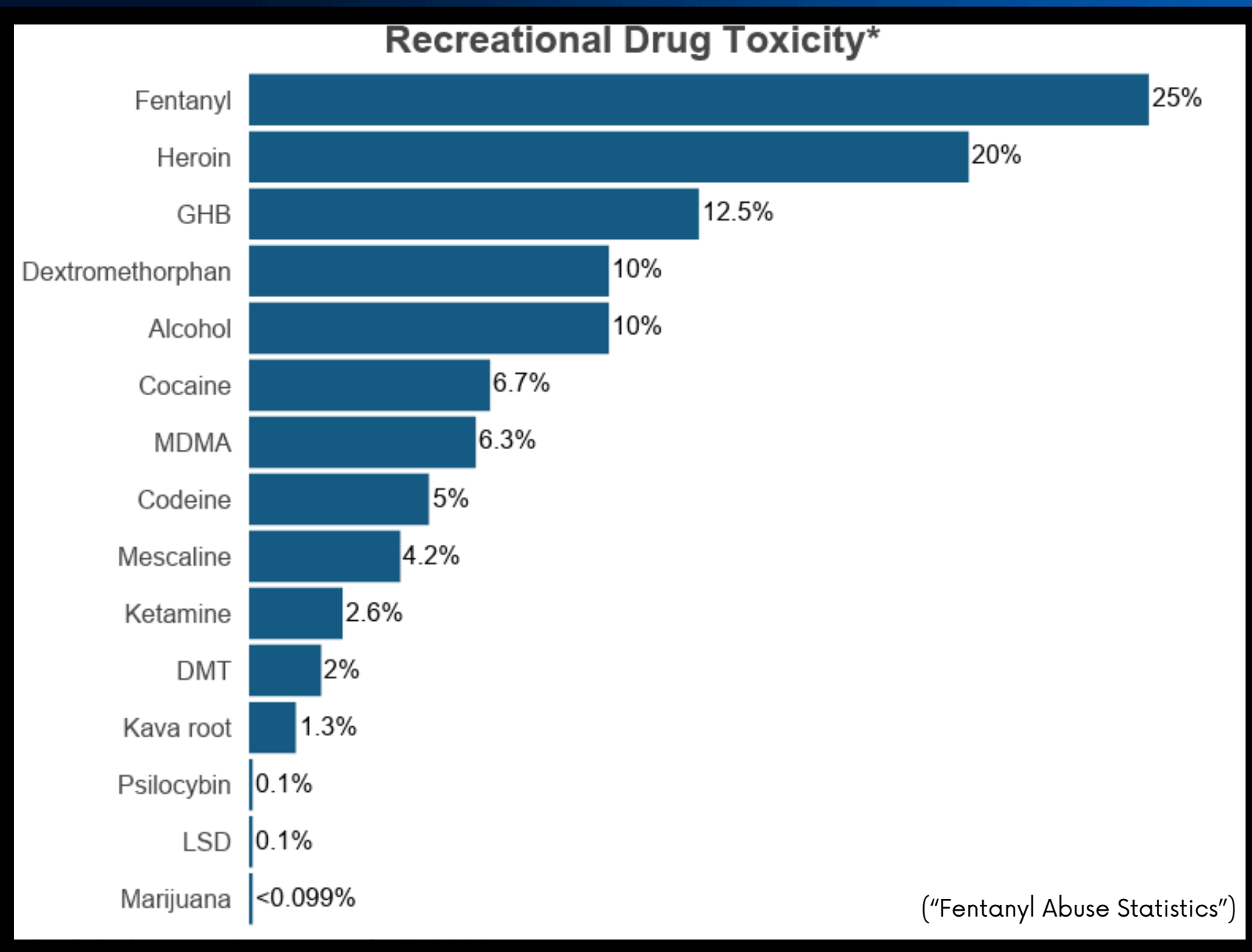
How much Fentanyl does it take to kill someone?

- The drug is 50–100 times more potent than morphine.
- Lethal dose of Fentanyl would be considered to just be 2 milligrams
- This became even more life threatening when it comes to the illegal fentanyl being sold by the cartels, which can involve heroin, cocaine, methamphetamine, and other drug composition being mixed altogether. As a result, many people may not know they're ingesting fentanyl, leading to an accidental poisoning.

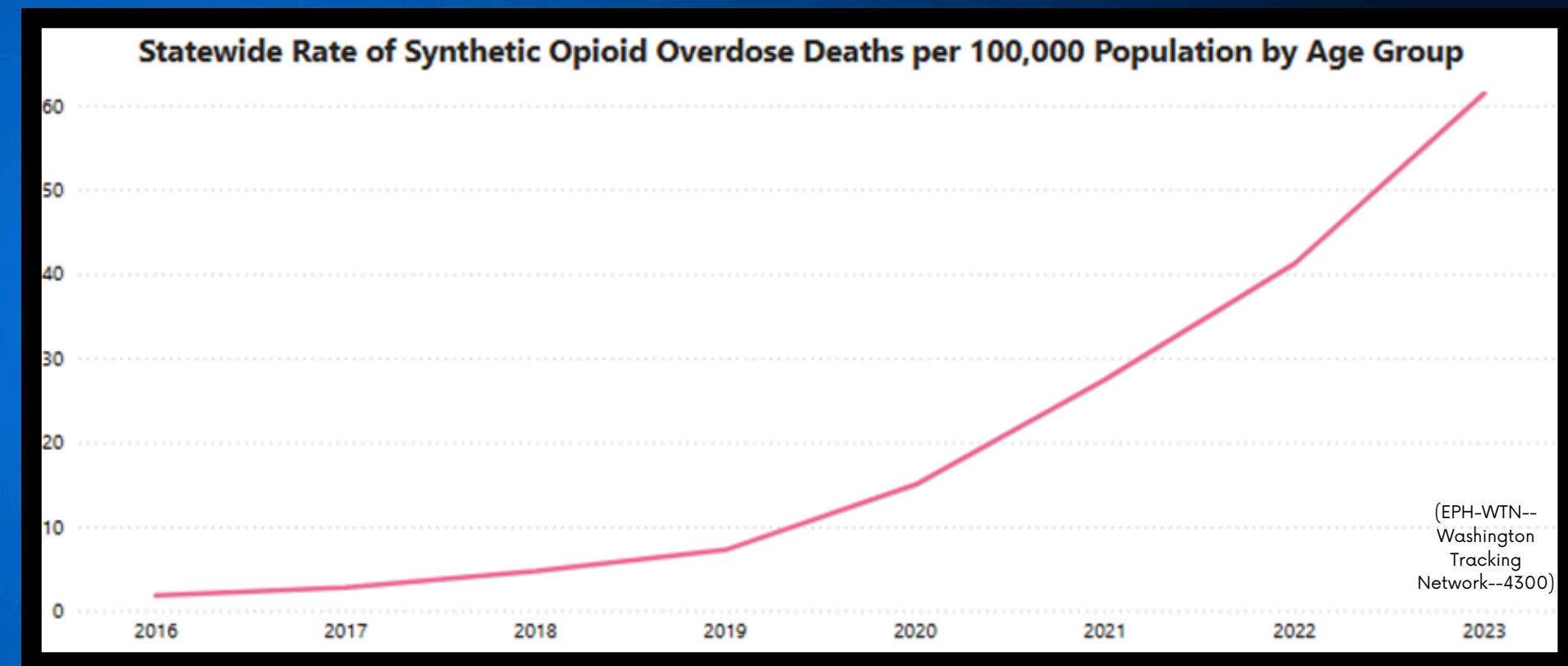


**Skyline High School
Football Player named
Luke Connor Beirer who
sadly passed away due to
Fentanyl overdose.**

Real life Statistics



Fentanyl is the most toxic drug in circulation



Fentanyl overdose deaths are only increasing

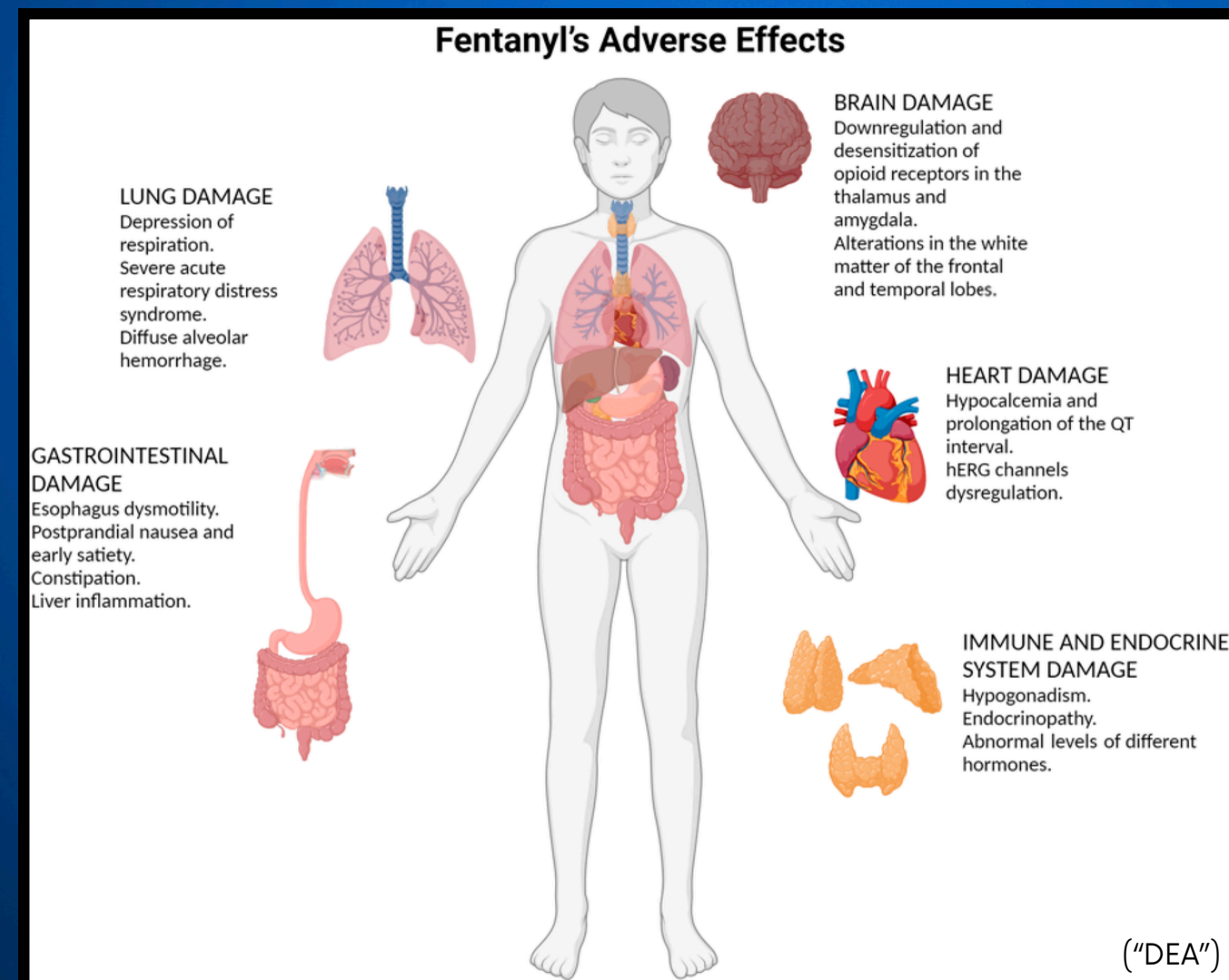
Additional Statistics

- More than 107,000 people lost their lives in a drug overdose in 2023, with nearly 70% of those deaths attributed to opioids such as fentanyl (DEA)
- Over 80% of overdose deaths in Washington state were a direct result of illicitly manufactured Fentanyl (WTN)
- Synthetic opioid overdose deaths in Washington State have sharply increased each year: from 205 deaths in 2019 with a rate of 7 victims per 100,000, to nearly 3000 deaths in 2023, with a rate of more than 60 per 100,000 (WTN)

Direct and Indirect Effects of Fentanyl

Direct Effects:

- Immediate Pain Relief
- sedation and drowsiness
- Constricted Pupils
- Lower heart rate and pressure
- nausea and vomiting
- death due to overdoses (if taken in a large quantity)

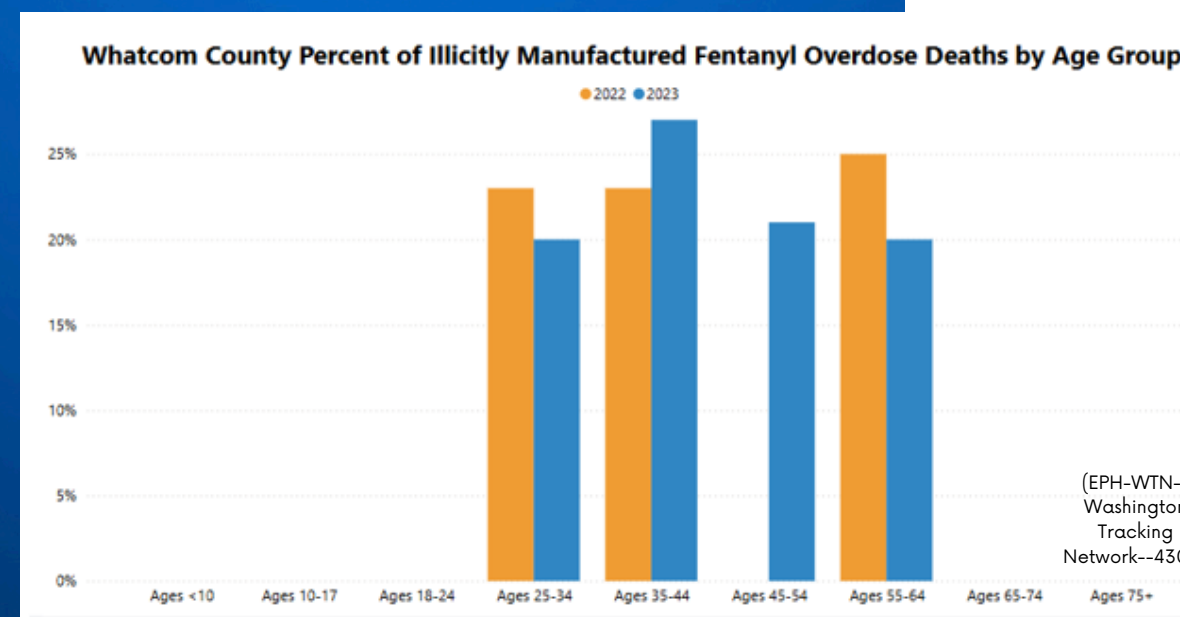
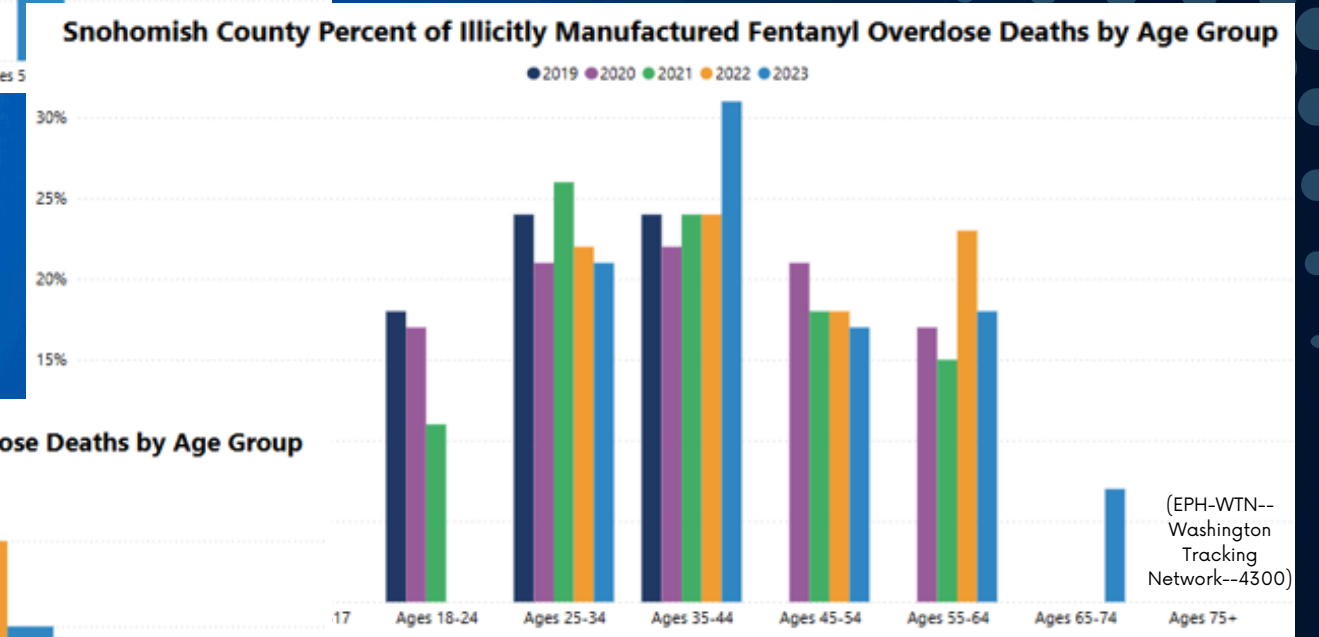
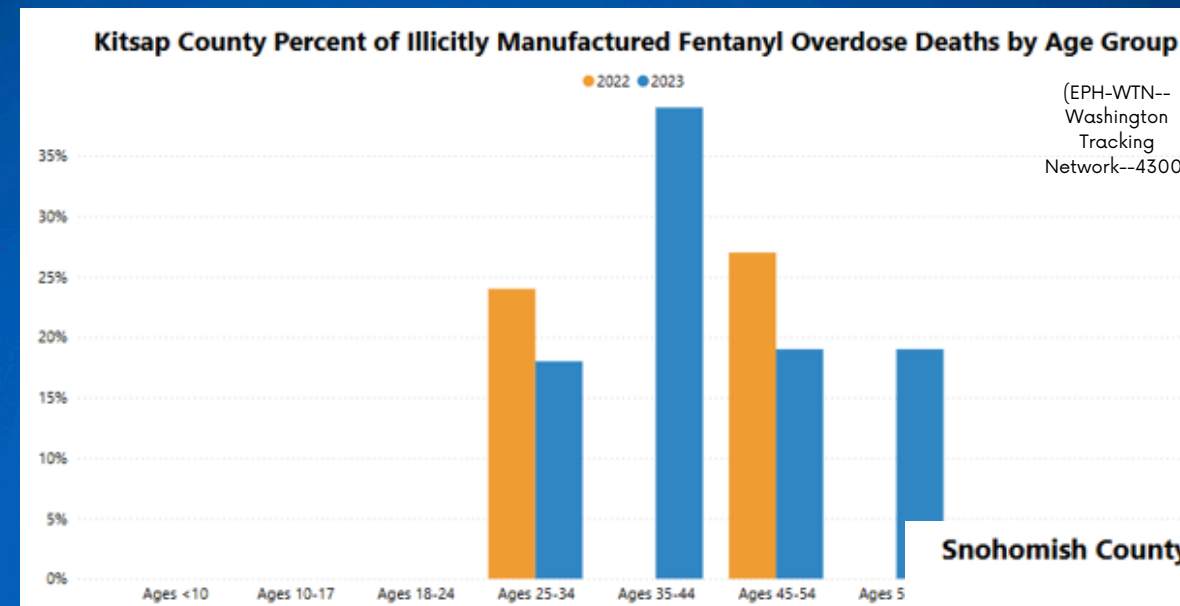


Indirect Effects:

- Gradual addition and dependence
- Risk of overdoses due to high frequency
- Withdrawl symptoms when trying to abstain.
 - Anxiety
 - Sweating
 - Weakness
 - Severe Cravings

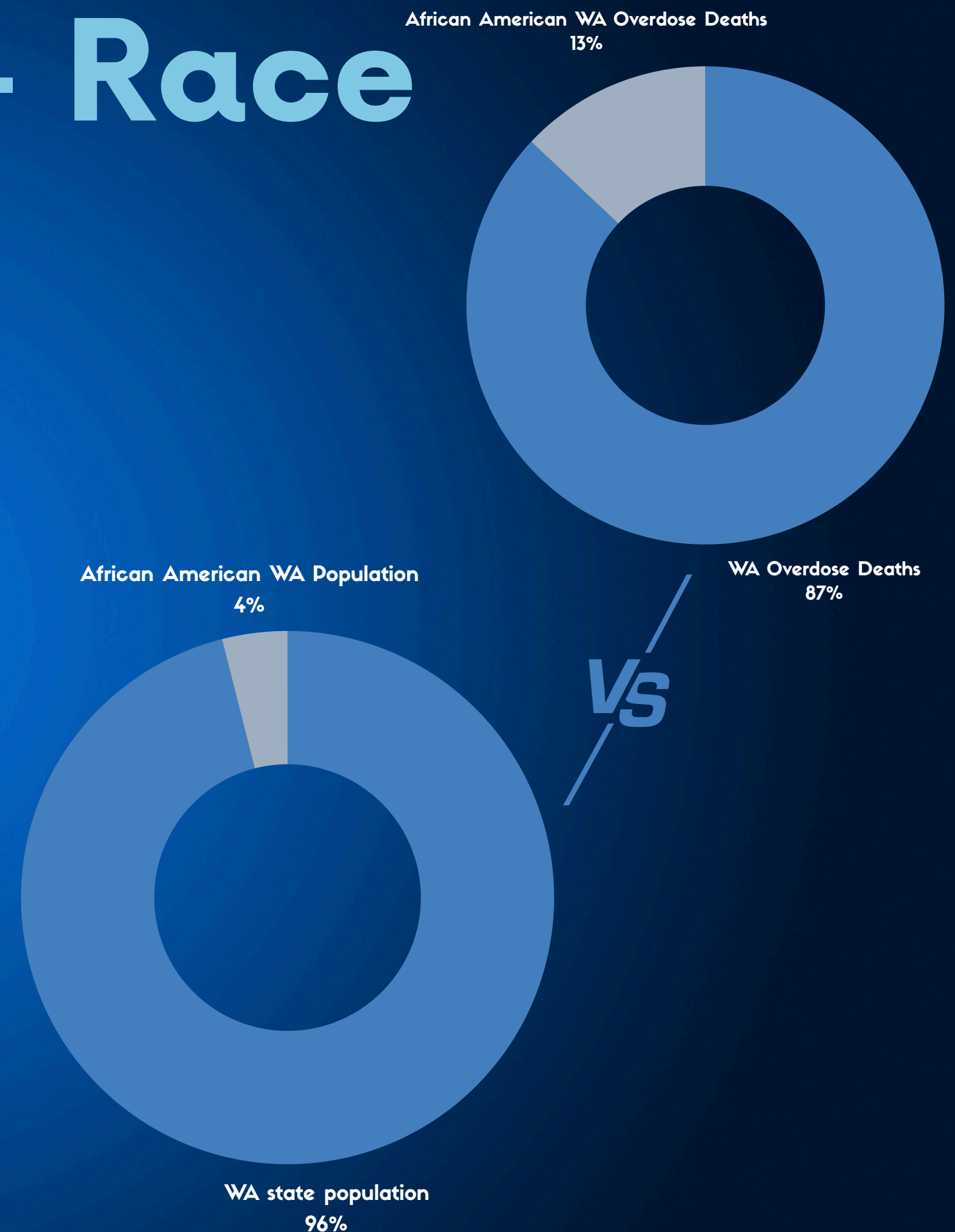
Where is the issue in our community?

By looking at public state data, it can be seen how millennials and those specifically aged 35-44 have the most fentanyl overdosing deaths. This is especially shown in three of the communities most affected by fentanyl overdoses: Kitsap, Snohomish, and Whatcom counties.



Additional Findings – Race

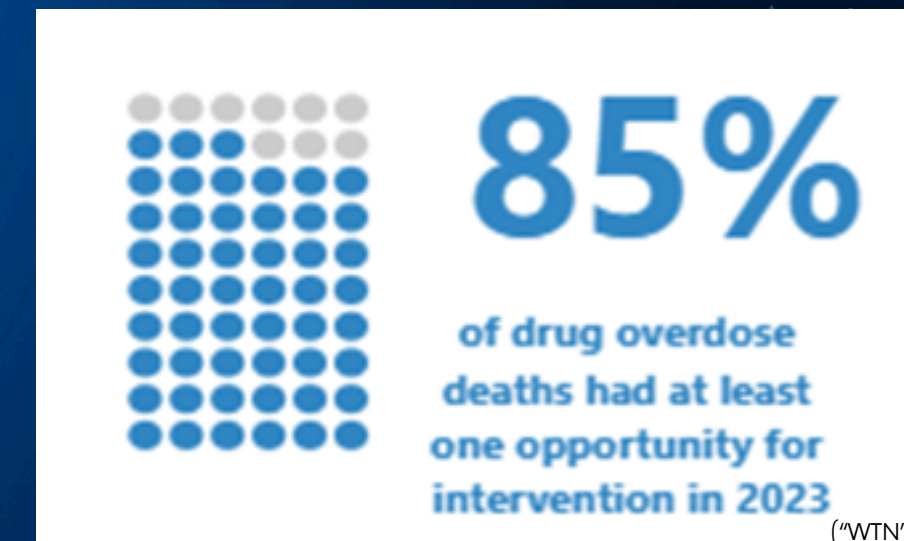
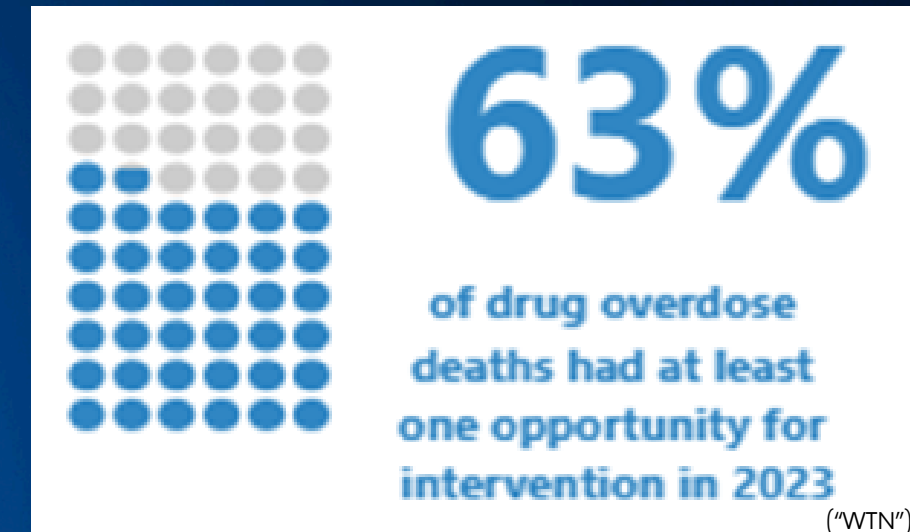
Additionally, it can be seen how the 2 most affected communities from opioid overdose deaths are African Americans and Native Americans. There is a 225% disparity for African Americans getting an overdose and a 112% disparity for American Indian Alaska Natives (WTN). This is an unacceptable disparity that needs to be stopped.



What can we do as a community – Part 1?

When looking at additional Washington State Department of Health data, it can be seen how on average, 63% of overdose deaths had at least one opportunity for an intervention.

Additionally, this rate has gone up to almost 85% in counties like Kitsap, but the overdose rates continue to rise every single year. This highlights how big of an effect YOU can have on saving a life!!



What Can You Do – Part 2?

01 Spreading Fentanyl and drug related education to further make people in our community aware of the dangers of overdose and its illegal form

02 Participate or forming non-profit organization to help with the problematic occurrence of drug addiction/death. **If you see something, say something.**

Overall Solutions

In terms of our attempt to control the Fentanyl Crisis:

We can...

Expand distribution and use of naloxone and overdose prevention education in hopes of providing the future with knowledge to deal with these kinds of situations.

AND

Spread the awareness in our community by advocating fun learning activities to keep more people engaged in drug addiction and death associated with it.

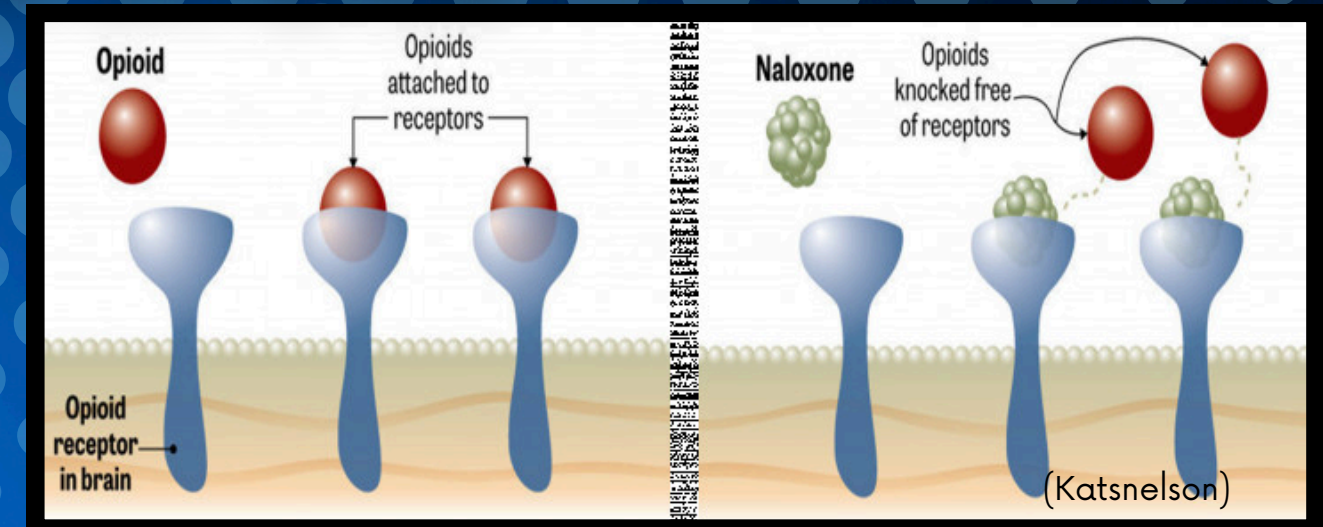
What to do in a critical situation?

1. Check for responsiveness, shake and ask "Are you okay?"
2. If they are not responding, call 911
3. Administer Naloxone, spray the naloxone up their nose
4. If you can, perform CPR. If you cannot, find someone who can
5. After 2 minutes, reassess the patient. If they are still unresponsive, administer more naloxone

Treatment for Addiction

In terms of medicines can be used to treat for Fentanyl addiction:

- Methadone, an opioid receptor full agonist, attaches to and activates opioid receptors to ease withdrawal symptoms and cravings.
- Buprenorphine, an opioid receptor partial agonist, attaches to and partially activates opioid receptors to ease withdrawal symptoms and cravings.
- Naltrexone, an opioid receptor antagonist, prevents fentanyl from attaching to opioid receptors, thus blocking its effects.



Things to Think About

- 1. What do you think you could do in your community to slow fentanyl consumption?**
- 2. What should you do if you know someone close to you is actively taking fentanyl?**
- 3. To what extent should the government be involved in stopping drug use overall?**

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Thanks for your attention!
Make sure to spread the
information!!!!!!

Please fill out the feedback
form before you go!
(It is on the website)