



# **VACCINE CONFIDENCE BOOTCAMP, PART 2**

May 15, 2025

# Before We Start

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- All participants will be muted for the presentation.
- You may ask questions using the Q&A box, and questions will be answered at the end of the presentation.
- Continuing education is available for nurses and medical assistants.
- If you're watching in a group setting and wish to claim CE credit, please make sure you register for the webinar and complete the evaluation as an individual.
- More information is available on our web page: [WA DOH Vaccine Confidence Bootcamp Webinar Series | Washington State Department of Health](#) or <https://www.doh.wa.gov/ImmunizationTraining>

# Continuing Education

- This nursing continuing professional development activity was approved by Montana Nurses Association, an accredited approver with distinction by the American Nurses Credentialing Center's Commission on Accreditation. Upon successful completion of this activity, 1.0 contact hours will be awarded.
- This program has been granted prior approval by the American Association of Medical Assistants (AAMA) for 1.0 administrative continuing education unit.

# Disclosures

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The planners and speakers of this activity have no relevant financial relationships with any commercial interests pertaining to this activity.

# Focus on Children Under 3 in Specific WA Counties

- Last year, Mason, NE Tri, and Okanogan Local Health Jurisdictions partnered with health care providers, schools and child care centers, managed care organizations, Washington Department of Health (DOH) to improve vaccination rates in children under 3 in their counties
- Strategies used
  - Multiple vaccination clinics were held with the DOH Care-a-Van Mobile Health Clinic
  - Reminder/recall letters were sent to families in these counties letting them know what vaccines their child was missing
  - Information sharing with health care providers and families
- This two-part Vaccine Confidence Bootcamp is another effort to engage with health care providers and support them to increase vaccine confidence in their communities



Image source:  
CDC



# Learning Objectives

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Discuss motivational interviewing techniques to increase vaccine confidence

# Presenters

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Drs. Anya Sheftel and Erica Weintraub Austin

Edward R. Murrow Center for Media & Health Promotion  
Research

Washington State University


# Obtaining Continuing Education

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- Continuing education (CE) is available for nurses and medical assistants.
  - There is no cost for CEs.
- The expiration date for credit is August 15, 2025.
  - Successful completion of this continuing education activity includes the following: Attending the entire live webinar or watching the webinar recording.
  - Completing the evaluation and assessment after the live webinar or webinar recording.



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