

# PARTNER WITH US!

Work with us to determine which age group(s) would be best for your content.

**1.4 MILLION** mailings are sent each year to **90,000** parents and caregivers of children 0-6 years old.

**87%** of those who responded to the recent survey agreed they learned something from the WMG materials.

## Dissemination Fees

- 1 panel (.03/piece)
- 2 panels (.04/piece)
- 3 panels (.05/piece)
- Anything larger contact us

## Indirect Fees

- 1% for external organizations
- Costs vary for internal partners

## Storage Fees

- \$215 per year for each material (e.g. 2 separate materials=\$430/year)

## Administration Fees

- \$100
- \$100 for print/set up assistance (upon request)

## Example Cost Estimates:

3 panel brochure in our 6 month mailing would cost approximately \$4,800/year

2 panel brochure in our 4 and 5 year mailings would cost approximately \$7,900/year