



WIC Vendor eBulletin

October 2025

Welcome to the Washington State Department of Health WIC Vendor e-Bulletin. Please share this with all staff involved in WIC. **READ, INITIAL, and place in WIC Training binder.**

You can find a copy of this document and back issues of e-Bulletins on our DOH WIC website:
<http://www.doh.wa.gov/YouandYourFamily/WIC/WICVendors>.

Contact us at WICRetailManagement@doh.wa.gov or 1-800-841-1410 Ext. 2 if you have questions or need assistance.

Click here for a printer friendly e-Bulletin. It's located near the bottom of the web page. You can also subscribe to receive quarterly eBulletin newsletters. [Information for WIC Vendors | Washington State Department of Health](#)

Government Shutdown and WIC Card Transactions

The state WIC Nutrition Program has funds available to pay WIC food benefits through October 14, 2025.

This means:

- WIC cards are valid, and participants will have food benefits through October 14, 2025.
- Daily settlement deposits for WIC food redemption at your stores will continue through October 14, 2025.

Please ensure this information is shared broadly with all your stores authorized for Washington WIC.

We will provide additional updates on this topic. If the federal shutdown is not resolved, or the WIC food dollars are depleted, you will receive further information about your contract status and state WIC funding.

Contact WIC with questions at 1-800-841-1410 or email us at WICRetailManagement@doh.wa.gov.

Note: Requests for vendor supplies will be delayed due to the Shutdown.

Food Rule Update / Pause on Adding Foods to APL



Additions to the Food Rule implementation will be coming the first quarter of 2026.

We have paused adding foods to the Approved Product List (APL) with the exception of fresh fruits, vegetables, and herbs. This will allow us to review the current foods we have on the APL accurately.

Ensuring your store's APL is updated helps WIC participants have a smooth shopping experience and reinforces your store's commitment in community support. As a reminder, all fresh produce, including herbs, are WIC approved. This includes packaged or pre-cut without added dips, sauces, seasonings, or other mix-in ingredients. It's important to ensure that each new PLU is correctly mapped in your point-of-sale (POS) system and appears in the WIC Authorized Product List (APL).

Food Rule Resources:

- Download the **updated Washington WIC Shopping Guide** (PDF): [WIC Washington Shopping GuideGuide](#)
 - The **2025 WA WIC Shopping Guide Insert** can be found here: [WIC Program Forms and Materials | Washington State Department of Health \(961-1314 WIC Shopping Guide Insert\)](#) This can be paired with the 2023 printed Shopping Guide as needed.
 - Get the **WICShopper App**: [Get the WICShopper App | Washington State Department of Health](#)
 - **Food Rule Frequently Asked Questions**: [Food Rule Frequently Asked Questions](#)
-

Changes to Juice in Minimum Inventory Requirements (MIR)

The juice requirements for **women and children have now been combined** into one category as simply "juice" on the Minimum Inventory Requirements. The updated document [can be found here](#).

Here are the updated requirements:

- **Juice type:** 64 oz plastic bottles of 100% fruit or vegetable juice
- **Minimum required:** 6 bottles total
- **Varieties:** At least **3 different varieties**

Other sizes or types of containers (canned or frozen) don't meet this requirement. Some participants may buy 46 oz shelf-stable juice/11.5-12 oz frozen juice as a benefit until October 2025. **After October 2025, only the 64 oz shelf-stable juice will be WIC approved.**

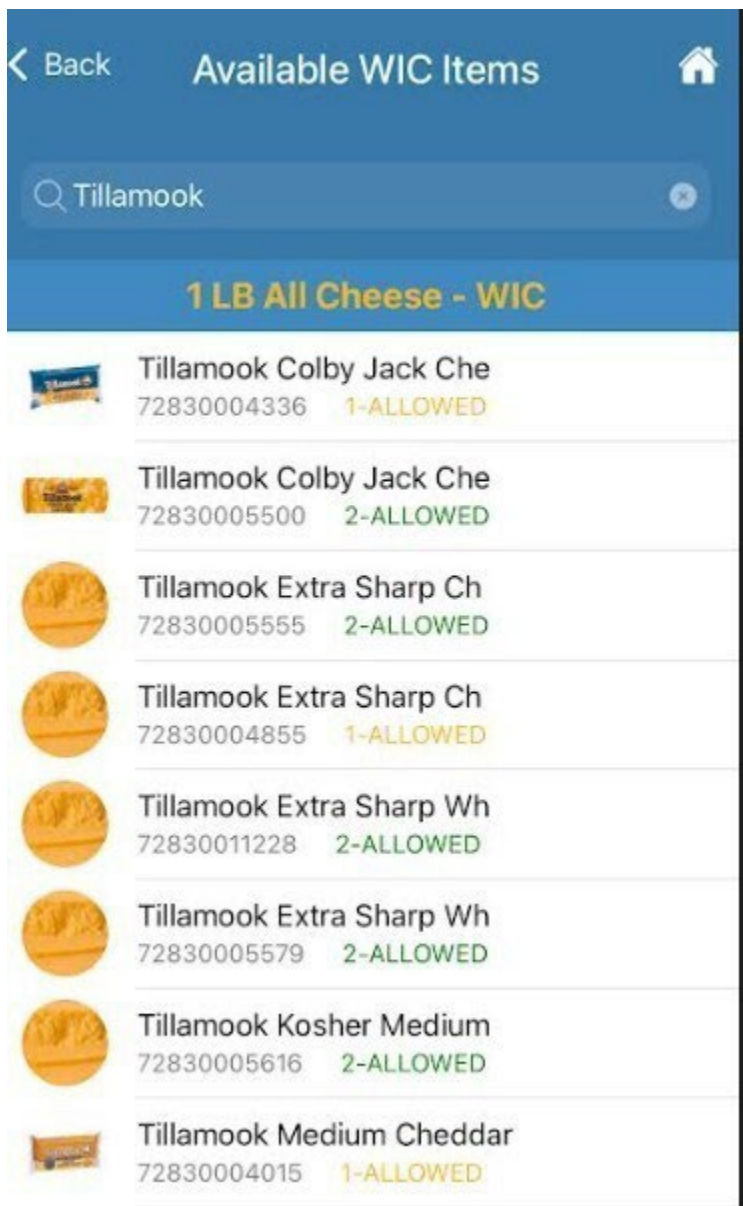


WICShopper App: Find Specific Food Brands or Sizes

The WICShopper mobile app is full of useful tools that both WIC participants and WIC vendors can benefit from.

If a participant has their card entered into the app, they can view their benefits by clicking on the "My Benefits" icon. They can go a step further and click on a specific food item within their benefits and search for certain brand names or flavors they prefer.

See this [website page](#) for more helpful tips about the WICShopper app.



Vendor Interactive Training Schedule 2025



All WIC authorized stores must attend an interactive training within the current contract period, which ends on September 30, 2026. We have created a schedule of upcoming **online and in-person interactive trainings** this year to help you accomplish this goal.

266 out of 804 Washington stores still need to attend a WIC Vendor Interactive training for this contract period. Although a few trainings MAY be scheduled for 2026, we encourage stores to fulfill this training requirement in 2025.

Sign up for an **English Online or In-Person** training by registering at:

<https://doh.wa.gov/you-and-your-family/wic/wic-vendors/training>.

2025 English On-Line Interactive Vendor Training Schedule:

Date	Time
October 15, 2025	CANCELLED
November 5, 2025	2:00 – 3:30 p.m.
December 17, 2025	9:00 – 10:30 a.m.

2025 English In-Person Interactive Vendor Training Schedule:

Date / Times	Location
None at this time	N/A

Sign up for a **Spanish Online** training by registering at: <https://doh.wa.gov/es/you-and-your-family-wic-wic-vendors/informacion-de-capacitacion-para-proveedores-de-wic>.

2025 Spanish Online Interactive Vendor Training Schedule:

Date / Times	Location
None at this time	N/A

Vendor Supplies



2024 Vendor Training Guides are now available, along with WIC shelf tags, WIC Shopping Guides in 33 languages, WIC Accepted Here window clings, and other supplies at no cost to WIC stores.

To request WIC Vendor supplies, submit a [Vendor Supply Order Form](#) on the [WIC Vendor Training Information page](#) or by scanning the QR code to the left. Provide complete and accurate contact information to receive requested supplies promptly.

Another option is to request these same supplies directly from MyPrint at [WIC Vendors](#) or by scanning the QR code on the right.

Stores may also send an email to WICRetailManagement@doh.wa.gov



We are here for you!

Washington State WIC is grateful to you for your dedication to providing nutritious foods for program participants and continuing to support the WIC program.

CONTACT US

Washington State Department of Health
Office of Nutrition Services, WIC Vendor Management
(800) 841-1410 Ext. 2

WICRetailManagement@doh.wa.gov
<https://www.doh.wa.gov/YouandYourFamily/WIC/WICVendors>

WIC Foods: WaWICFoods@doh.wa.gov

Complaints: www.doh.wa.gov/youandyourfamily/WIC/makeacomplaint

For all POS related issues contact your POS Provider



To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email doh.information@doh.wa.gov



[Manage Subscriptions](#) | [Unsubscribe](#) | [Help](#)