



**State of Washington
Department of Health
REQUEST FOR QUOTES AND QUALIFICATION
RFQQ DOH24-002C**

RFQQ : 988 AWARENESS CAMPAIGN

PROJECT DESCRIPTION: The Washington State Department of Health is seeking qualified contractor(s) to provide the health communication and social marketing services to raise awareness of 988 Suicide & Crisis Lifeline services (call, chat, text) and promote overall mental health using behavior change theories and principles through the science of social marketing.

BIDDER ELIGIBILITY: The successful bidder will develop distinct bodies of work for promotion of the nationwide 988 services hotline, suicide prevention, and mental health services which will involve working with distinct and diverse subject matter experts, key stakeholders, and audiences.

PERIOD OF PERFORMANCE: The period of performance of any contract(s) resulting from this RFQQ shall be ***September 1, 2023, through June 30, 2024***. Amendments extending the period of performance, if any, shall be at the sole discretion of DOH.

AVAILABILITY OF DOCUMENTS: The RFQQ, along with any amendments and bid results will be available only through [Washington's Electronic Business Solution \(WEBS\)](#). All interested Bidders must be registered with WEBS under the following commodity codes in order to receive automatic notifications: **915-01; 915-15; 915-78; 915-03; 915-22; 915-82.**

PROPOSAL DUE DATE: **Friday, September 1, 2023, by 2:00 pm.**

ELECTRONIC BID RESPONSES ONLY: Bid responses will only be accepted electronically via Email/Email Attachment to Bids@doh.wa.gov

Small, Minority, Women, and Veteran-owned firms are encouraged to submit bids.

Closing Date:

September 1, 2023

Organization:

Washington State Department of Health

Point of Contact:

Maria Rogers