

# Power of Providers Recruitment Toolkit: Fax Template

Find the full toolkit at [www.doh.wa.gov/POP](http://www.doh.wa.gov/POP)

**Purpose:** Recruit health care providers and clinics in your association or organization to join the Power of Providers (POP) Initiative.

**Intended for:** Health care providers who have not yet signed up for the POP initiative

**Suggested use:** Send to providers who are members or affiliates of your organization

**Note:** Fill in your organization or association name in the body of the fax.

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**Content:**

*Insert Association  
Letterhead/Logo*

## FAX COVER SHEET

**Date:** >date<

**No. of Pages Sent** (1)  
(including cover sheet)

**To:** >Location Name<

**Fax No:** >faxnumber<

**Attn:** >Provider Name<

**Subject: Reminder to Sign up for the Provider of Providers Initiative**

The Washington State Department of Health and >Association Name< are asking health care providers to enroll in the Power of Providers (POP) initiative. The goal of the POP initiative is to recognize the power all health care providers have in encouraging COVID-19 vaccination in the community. Enrolling means you commit to SEEK, ASK/EDUCATE, VACCINATE, and EMPOWER. POP is backed by Gov. Jay Inslee, Secretary of Health Dr. Umair A. Shah, and many health care associations across the state, including ours.

**Sign up for the POP Initiative now at [www.doh.wa.gov/pop](http://www.doh.wa.gov/pop)**

If you have any questions or comments, please reach out to [covid.vaccine@doh.wa.gov](mailto:covid.vaccine@doh.wa.gov) and include "Power of Providers" in the subject line.



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