

The logo features a dark green silhouette of the state of Washington. The word "Washington" is written in a large, white, cursive script across the upper half of the state. Below it, the word "READY" is written in a bold, white, sans-serif, all-caps font. The background is a solid yellow color. Various icons are scattered around the state outline: wavy lines representing water in the top left, several evergreen trees, a mountain range, an airplane, a tractor, a barn, a hot air balloon, and three fish (two in the bottom left, one in the bottom right).

# Washington READY

# Welcome



**DOH 820-204 July 2021**

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Lacy M. Fehrenbach, MPH, CPH  
Deputy Secretary, COVID-19 Response  
Washington State Department of Health

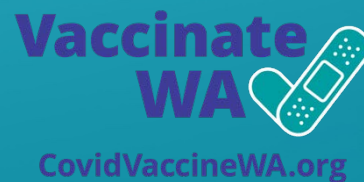


# Housekeeping

# Governor Jay Inslee



Umair A. Shah, MD, MPH  
Secretary of Health  
WA State Department of Health





As of July 15,  
almost

**8 million doses**

of COVID-19 vaccine  
have been given out  
to nearly

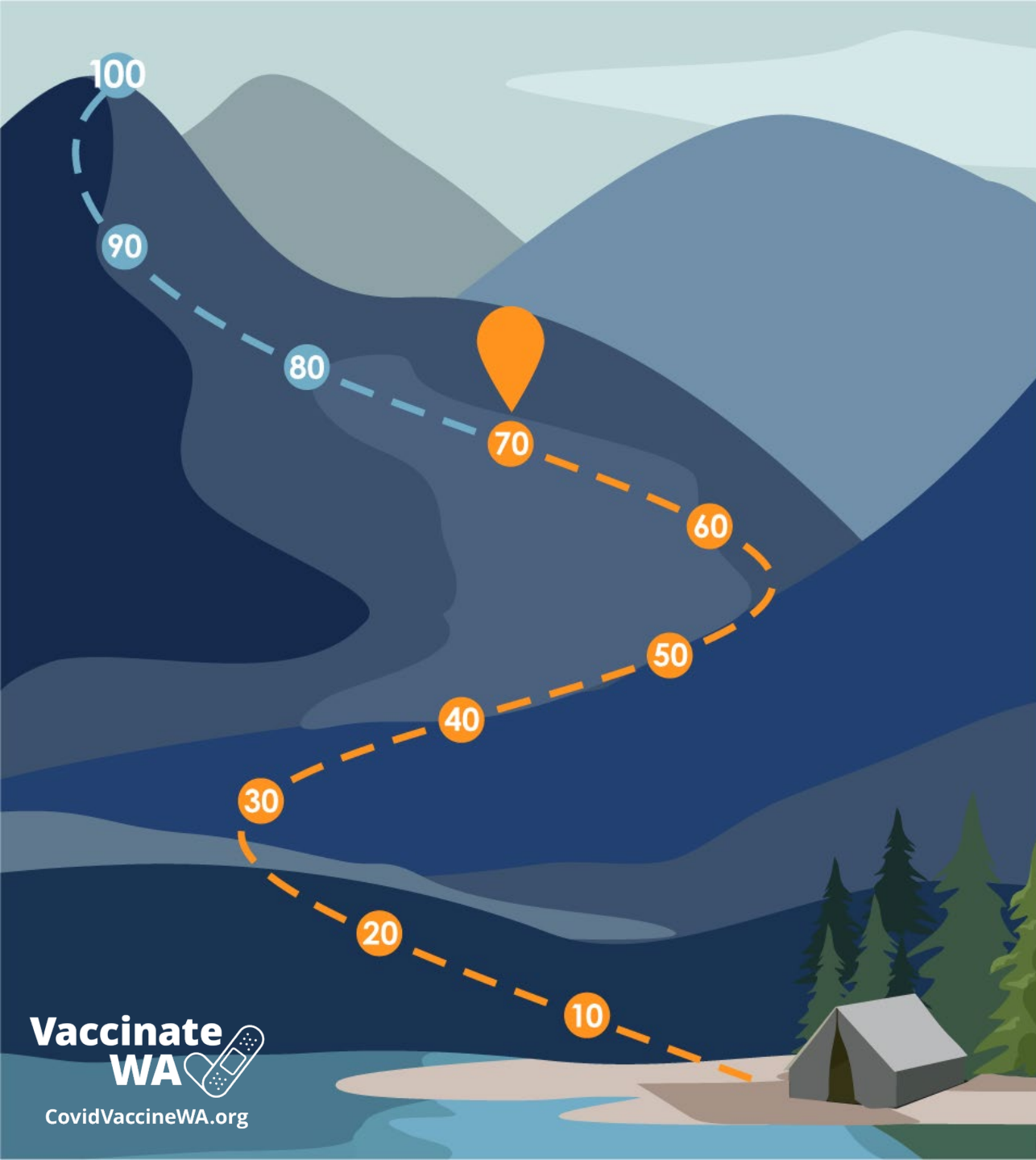
**4.3 million people**



thank you

danke 謝謝 ngiyabonga  
teşekkür ederim  
gracias  
maith agat  
merci  
sukriya  
kop khun krap  
arigatō  
dakujem  
mochchakkeram  
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blagodaram  
vinaka  
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Баярлалаа  
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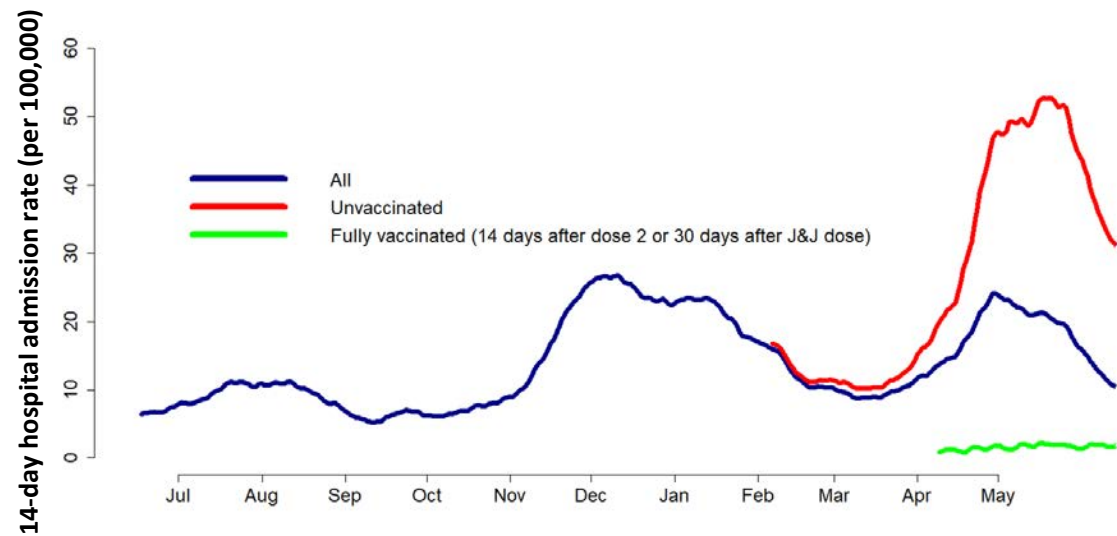




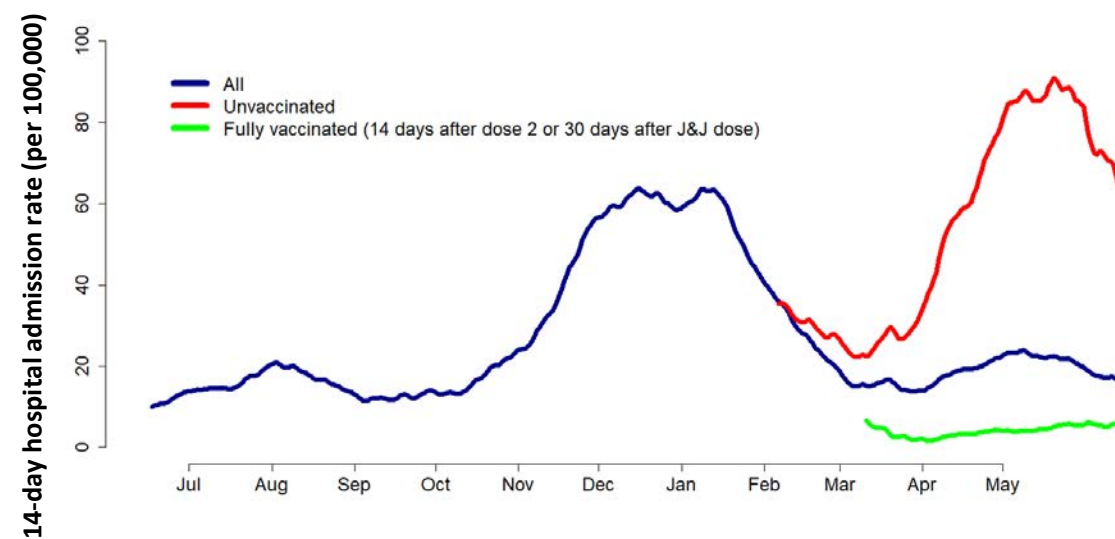
As of July 15,  
**70%\***  
of the population  
**16 and up**  
has received  
at least one dose.

\*This percent includes aggregate data from the Department of Defense and Department of Veterans Affairs and is higher than the DOH data dashboard.

Hospital admission rate by vaccination status in those 45 to 64



Hospital admission rate by vaccination status in those 65+



# COVID-19 Vaccine Rollout in Washington State

Conceptually, vaccine rollout can be thought of as a three-legged stool: supply, logistics, and demand.

All three legs are necessary to be effective in balancing goals of getting as many Washingtonians vaccinated quickly and equitably. Any imbalance in the “legs” of the stool during different phases of vaccine rollout will lead to challenges in the ultimate goal of achieving adequate vaccine coverage across Washington.



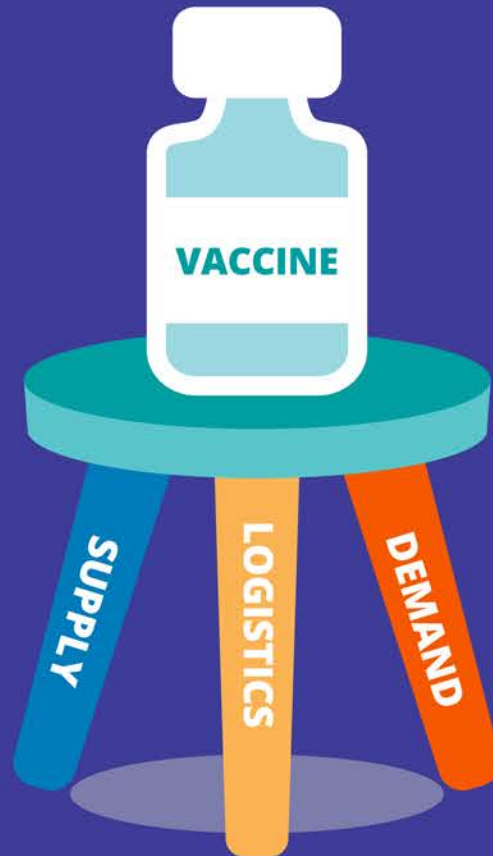
## SUPPLY

Number of vaccine doses coming into state of Washington and then to local communities



## LOGISTICS

Ability to administer vaccine doses when available in a timely and effective manner



## DEMAND

Willingness of Washingtonians to seek and/or receive vaccine when eligible and available



# Power of Providers





Michele Roberts, MPH, MCHES  
Acting Assistant Secretary  
Prevention and Community Health  
WA State Department of Health



# Barriers we hope to address

- Some providers indicate not being confident/comfortable doing COVID Vaccine
- Concerns of wasting vaccine—despite understanding it is OK to use just what is needed
- Large dose sizes
- Facility space
- Staff burn out
- Technology challenges
- Not able to pay overtime

# Power of Providers



# COVID-19 Call to Action/COVID-19 Vaccine Provider Commitment

- **Seek, Ask/Educate, Vaccinate, Empower (SAVE)**

- **Seek**- Screen your patients to seek out whether they have received the COVID-19 vaccination
- **Ask/Educate**- Every patient, every encounter and provide education
- **Vaccinate**- Vaccinate or refer patient to a local partner
- **Empower**- Your patient and staff to share their vaccination status with friends and family

- **Commitment**

- **Electronic**
- **No legal obligation**

- **Receive**

- **Certificate**
- **Buttons**
- **Signage as a partner**

- **Recognition**

- **Social media**
- **Opt-out option**





# COVID-19 Vaccine Strategy Sessions

- Areas with lower coverage rates
- Community/Local Health Departments/Provider strategic planning
- Additional services offered:
  - Outreach
  - Technical assistance
  - Care-A-Van
  - Mobile teams
  - Build local medical collaboration- medical societies
  - Focused letter to providers in low Social Vulnerability Index (SVI) and low vaccine coverage rates

# Other POP Initiatives Highlights

- Depots/Redistribution of small order sizes
- Volunteer staffing
- On-going provider training & resource development
- Promote vaccination at urgent care and hospital departments
- Support providers with pro-equity strategies

# Initiative Metrics

- 6,500 of primary care providers sign the commitment- (~70%)
- 212,000 health care professional sign the commitment- (~50%)
- 60% of providers in priority census tracts who sign onto POP
- How many additional people are vaccinated after Power of Providers Initiative launches?
  - Work with Modeling team to project proposed trends similar to the lottery analysis

# Partner Associations

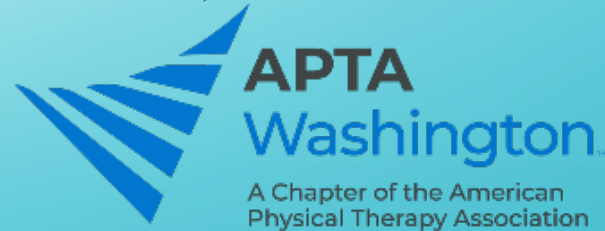


Washington State  
Medical Association

Physician Driven, Patient Focused



Washington State  
Hospital Association



Washington State  
Health Care Authority



WSPA





# Partner Associations

- Washington State Medical Association
- Washington State Dental Association
- Washington Dental Hygienists' Association
- Washington State Pharmacy Association
- Washington State Hospital Association
- Washington Chapter of the American Academy of Pediatrics
- Washington State Nurses Association
- American Physical Therapy Association Washington
- Chapter of the American Physical Therapy Association
- Washington Speech-Language-Hearing Association
- Washington Association for Community Health
- Washington State Podiatric Medical Association
- Washington Medical Commission
- Dental Quality Assurance Commission
- Nursing Care Quality Assurance Commission
- Veterinary Board of Governors
- Board of Optometry
- Board of Hearing and Speech
- Washington State Health Care Authority
- Washington State Public Health Association

# Next Steps

- Email will be sent to all providers after the launch of POP
- Make the commitment today by visiting: [Power of Providers Initiative \(wa.gov\)](https://www.wa.gov/power-of-providers)
- Power of Providers webpage: [www.doh.wa.gov/pop](https://www.doh.wa.gov/pop)
- Future timeline information will be shared about the vaccine depots, volunteer support, strategy session and much more

# THANK YOU

## Power of Providers



[covid.vaccine@doh.wa.gov](mailto:covid.vaccine@doh.wa.gov)