

# THE WASHINGTON STATE RAPE PREVENTION AND EDUCATION (RPE) EVALUATION TOOLKIT

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## Special Thanks

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- Halcyon Northwest, LLC, Jaclyn Gault Design, and Mina Hochberg
- State agency partners including
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  - Washington Coalition of Sexual Assault Programs

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## Meet the Toolkit

Evaluation is one of the best steps you can take toward creating an excellent program.

### Evaluating your program...

- Helps determine if your program is working the way you intended.
- Helps identify any shortcomings in your program so that you can adjust accordingly.
- Is a useful tool to secure and maintain funding.
- Builds community support by demonstrating your program's effectiveness.
- Helps plan for the future based on what you learn about your program.
- Allows you to adapt your program to a changing environment.
- Could generate interest from new partners to replicate the program in their community.

## How can this toolkit help you?

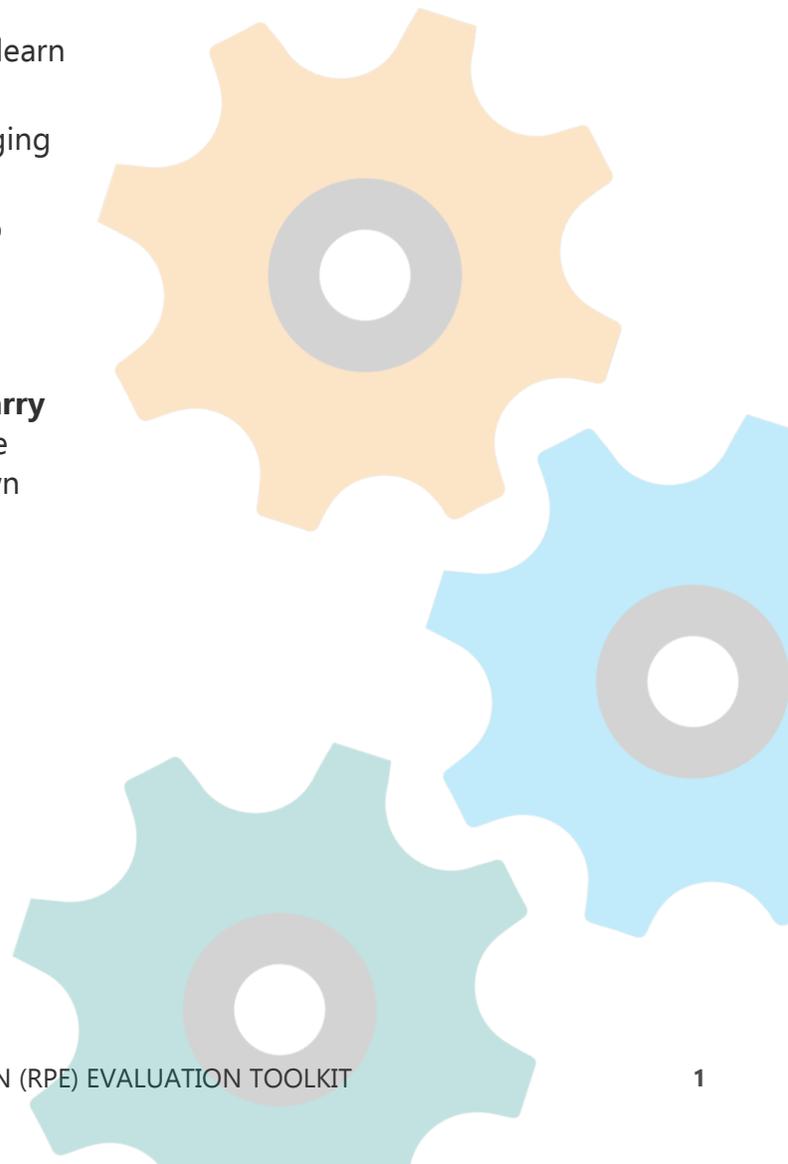
The goal of this toolkit is to help you **plan and carry out your own program evaluations**. It will guide you through the necessary steps to build your own prevention plan, assess your program effectively, and share your successes with others.

## Who can use the toolkit?

This toolkit is designed to support evaluation of any prevention program. Some of the tools and topics are specific to Washington's Rape Prevention and Education (RPE) program grantees, but anyone who wants to evaluate their prevention activities may use the concepts.

If you encounter evaluation terms you would like to know more about, there's a lot of information on the web.

Good search terms to use include: evaluation glossary, evaluation terms and phrases, vocabulary for evaluation, and evaluation definitions.



## What's in the toolkit?

12 modules to guide your program evaluation:

- 1 Evaluation Checklist
- 2 Theory of Change
- 3 Evaluation Planning
- 4 Best Practices for Evaluation
- 5 Implementation Reporting
- 6 Outcome Reporting
- 7 Challenges, Lessons Learned, and Implications for Program Improvement
- 8 Success Stories
- 9 Annual Evaluation Report *and Summary of Highlights*
- 10 Data for Program Planning and Evaluation
- 11 Community-Level Prevention
- 12 Required Evaluation of Outcomes

*Also includes an appendix for RPE Grantees: Evaluation of Prevention Principles*

**!**  
Required  
for RPE  
Grantees

Although each module stands alone, it's helpful to complete them in sequential order. Most modules contain:

- Instructions
- An example of the completed evaluation activity
- A worksheet to guide you through the activity

*For our examples, we chose a fictional Rape Prevention Education program designed to decrease sexually coercive and violent behavior by fraternity brothers.*

## What else can I do to enhance my evaluation?

### You can learn even more about evaluation by...

- Using support services, such as technical assistance offered by agencies.
- Talking with other preventionists about their program evaluations.
- Using online resources, such as other evaluation toolkits and guides.
- You can also access some Centers for Disease Control and Prevention (CDC) resources:
  - [The Violence Prevention in Practice](#)
  - [EvaluAction](#)

See [\*\*Module 10: Data for Program Planning and Evaluation\*\*](#) for more information on resources.

