



## Local Health Jurisdiction Funding Opportunity Promotion of Immunizations to Increase Vaccination Rates

December 1, 2017

The Washington State Department of Health Office of Immunization and Child Profile is offering a funding opportunity to Local Health Jurisdictions (LHJs) for immunization promotion and rate improvement activities.

This funding opportunity is separate from the Regional Representative for Vaccines for Children (VFC) and Assessment, Feedback, Incentives, eXchange (AFIX) Site Visit Activities funding opportunity.

### **Background:**

Washington's public health system has a unique role focused on protecting and improving the health of families and communities. Washington's Public Health Modernization Plan identified a set of Foundational Public Health Services (FPHS) critical to public health. Communicable disease control is one of the FPHS identified as a foundational program. This includes promotion of immunizations through education of the public and through collaboration with schools, health care providers and other community partners. DOH intends to fund projects that will align immunization promotion work with FPHS, in an effort to raise rates statewide.

### **Goals:**

1. Increase immunization coverage rates
2. Increase immunization promotion activities
3. Improve collaboration with community partners such as schools, child cares, or health care providers and organizations

### **Qualifications for Funding:**

1. All 35 LHJs are eligible for this funding – ***no application is required***
2. Multiple LHJs may collaborate on a project but must designate a lead LHJ
  - a. The contract and funding allocation will be with the lead agency
  - b. Counties who wish to collaborate on a project must notify DOH by April 1, 2018

### **Contract Period:** July 2018-June 2019

- A Statement of Work for this activity will automatically be added to the consolidated contract effective July 1, 2018
- Counties who wish to decline this funding opportunity must notify DOH by April 1, 2018

### **Total funding available statewide:** \$498,755

- Base allocation for each LHJ: \$5,600
- LHJs with populations over 75,000 will receive additional funding proportionate to the population (per attached allocation sheet)
- The funding formula mirrors the methodology approved by the Washington State Association of Local Public Health Officers Board (WSALPHO) and the FPHS Steering Committee in August 2017 for FPHS funding to local health.

**Relevant Work Must:**

1. Meet the goals listed above
2. Be based on identified needs of the target region
3. Include strategy development, implementation and evaluation of interventions
4. Focus on strategies that have been shown to be effective in raising immunization coverage or implement innovative strategies to reach populations not currently being reached
5. Have objectives and a budget that reflects the true capacity to implement the objectives and activities identified in the request

Some examples of relevant projects include:

1. Collaboration with School and Child Care
  - a. Assist schools or child cares in identifying children out of compliance and implement a strategy to get them up-to-date
  - b. Assist schools in obtaining provider verified immunization records
  - c. Promote increased use of the IIS School Module in order to increase student compliance, improve outbreak response, and increase accurate school immunization reporting
2. Population Based
  - a. Work with long-term care facilities to increase immunization rates of residents and staff
  - b. Increase immunization rates among health care workers
  - c. Develop strategies and partnerships to increase flu and Tdap vaccination rates in pregnant women and teens
  - d. Increase immunization rates in high-risk populations such as racial/ethnic groups with low coverage, persons with medical conditions, or persons participating in high-risk behaviors
3. Training and Education
  - a. Develop and implement education for health care workers who recommend or administer vaccines. This could include education on the vaccine schedule, avoiding administration errors, proper administration techniques, etc.
  - b. Formation of or partnerships with coalitions promoting immunizations

Other examples can be found in [The Guide to Community Preventions Services \(The Community Guide\)](#)

**Project Considerations:**

- Target population
- Method and data used to identify the immunization gap in your health jurisdiction
- Planned strategies and implementation plan
- Partners you plan to collaborate with on this project
- Evaluation plan you will use to assess the project, including process and outcome measures
- Capacity to carry out the proposed activities and the collaborative efforts and partnerships that will be necessary for success
- Staffing plan

**The following work is excluded for this project. Proposals that include any of the following strategies will not be funded:**

- AFIX site visits or other quality improvement activities working directly with providers
- Conducting public education and outreach campaigns as a single strategy. If this strategy is included in the proposal, it must be in conjunction with another relevant strategy.
- Providing direct client immunization services

**Reporting Requirements:**

A draft statement of work is attached to this invitation packet. Below are the primary due dates for reporting and deliverables (templates will be provided):

1. Initial proposal to outline the activity, budget, and methodology that will be used to improve immunization rates (Due August 1, 2018).
2. Written report describing the progress made on reaching milestones for activities identified in the plan (Due November 30, 2018 and March 31, 2019).
3. Final report which includes an evaluation of the intervention implemented and ending immunization rates for the target population (Due June 30, 2019).

**For questions pertaining to this project, please contact [Janel.Jorgenson@doh.wa.gov](mailto:Janel.Jorgenson@doh.wa.gov) (360-236-3508)  
Contract and budget questions should be directed to [Tawney.Harper@doh.wa.gov](mailto:Tawney.Harper@doh.wa.gov) (360-236-3525)**

**Funding Formula for  
Promotion of Immunizations to Increase Vaccination Rates  
Contract Period July 1, 2018 – June 30, 2019**

<b>Local Health Jurisdiction</b>	<b>Population, 2016 est.</b>	<b>Population Percentage</b>	<b>Base Allocation</b>	<b>Base PLUS</b>	<b>Total Allocation</b>
Garfield	2,247	0.03%	\$5,600	\$0	\$5,600
Columbia	3,938	0.05%	\$5,600	\$0	\$5,600
Wahkiakum	4,139	0.06%	\$5,600	\$0	\$5,600
Lincoln	10,350	0.14%	\$5,600	\$0	\$5,600
Skamania	11,510	0.16%	\$5,600	\$0	\$5,600
San Juan	16,339	0.22%	\$5,600	\$0	\$5,600
Adams	19,238	0.26%	\$5,600	\$0	\$5,600
pacific	21,249	0.29%	\$5,600	\$0	\$5,600
Klickitat	21,301	0.29%	\$5,600	\$0	\$5,600
Asotin	22,306	0.31%	\$5,600	\$0	\$5,600
Jefferson	31,139	0.43%	\$5,600	\$0	\$5,600
Okanogan	41,554	0.57%	\$5,600	\$0	\$5,600
Kittitas	44,866	0.62%	\$5,600	\$0	\$5,600
Whitman	48,851	0.67%	\$5,600	\$0	\$5,600
Walla Walla	60,340	0.83%	\$5,600	\$0	\$5,600
Mason	62,198	0.85%	\$5,600	\$0	\$5,600
NE Tri County	65,528	0.90%	\$5,600	\$0	\$5,600
Grays Harbor	71,628	0.98%	\$5,600	\$0	\$5,600
Clallam	74,570	1.02%	\$5,600	\$0	\$5,600
Lewis	77,066	1.06%	\$5,600	\$115	\$5,715
Island	82,636	1.13%	\$5,600	\$424	\$6,024
Grant	93,546	1.28%	\$5,600	\$1,029	\$6,629
Cowlitz	105,160	1.44%	\$5,600	\$1,674	\$7,274
Chelan Douglas	117,665	1.61%	\$5,600	\$2,368	\$7,968
Skagit	123,681	1.70%	\$5,600	\$2,702	\$8,302
Whatcom	216,800	2.97%	\$5,600	\$7,870	\$13,470
Yakima	249,636	3.43%	\$5,600	\$9,692	\$15,292
Kitsap	264,811	3.63%	\$5,600	\$10,534	\$16,134
Thurston	275,222	3.78%	\$5,600	\$11,112	\$16,712
Benton Franklin	283,846	3.89%	\$5,600	\$11,591	\$17,191
Clark	467,018	6.41%	\$5,600	\$21,757	\$27,357
Spokane	499,072	6.85%	\$5,600	\$23,536	\$29,136
Snohomish	787,620	10.81%	\$5,600	\$39,550	\$45,150
Tacoma-Pierce	861,312	11.82%	\$5,600	\$43,640	\$49,240
Seattle-King	2,149,970	29.50%	\$5,600	\$115,161	\$120,761
<b>TOTAL</b>	<b>7,288,352</b>	<b>100.00%</b>	<b>\$196,000</b>	<b>\$302,755</b>	<b>\$498,755</b>