2017-19 Biennium Budget Decision Package

FINAL

Agency: 303 Department of Health

Decision Package Code/Title: C1 Promote Healthiest Next Generation

Budget Period: 2017-19

Budget Level: PL-Performance Level

Agency Recommendation Summary Text:

This package provides ongoing funding for the Department of Health to continue the statewide Healthiest Next Generation Initiative. Healthiest Next Generation is a partnership with the Department of Early Learning, Office of Superintendent of Public Instruction, state legislators, the Governor's Office, community organizations and leaders to implement proven and comprehensive strategies to improve children's health in early learning settings, schools and communities throughout Washington.

Fiscal Summary: Decision package total dollar and FTE cost/savings by year, by fund, for 4 years. Additional fiscal details are required below.

| Operating Expenditures | FY 2018 | FY 2019 | FY 2020 | FY 2021 | |
|-----------------------------------|---------|---------|---------|---------|--|
| Fund 001-1 | 407,000 | 407,000 | 407,000 | 407,000 | |
| Total Cost | 407,000 | 407,000 | 407,000 | 407,000 | |
| Staffing | FY 2018 | FY 2019 | FY 2020 | FY 2021 | |
| FTEs | 1.3 | 1.3 | 1.3 | 1.3 | |
| Object of Expenditure | FY 2018 | FY 2019 | FY 2020 | FY 2021 | |
| A - Salaries and Wages | 82,000 | 82,000 | 82,000 | 82,000 | |
| B - Employee Benefits | 29,000 | 29,000 | 29,000 | 29,000 | |
| C - Personal Service Contracts | 0 | 0 | 0 | 0 | |
| E - Goods and Services | 12,000 | 12,000 | 12,000 | 12,000 | |
| G - Travel | 0 | 0 | 0 | 0 | |
| J - Capital Outlays | 0 | 0 | 0 | 0 | |
| N - Grants, Benefits & Client Svc | 282,000 | 282,000 | 282,000 | 282,000 | |
| T- Intra-Agency Reimbursements | 2,000 | 2,000 | 2,000 | 2,000 | |

Package Description:

Note: Some components of this decision package include Foundational Public Health Services. The FPHS services are specifically identified in the assumptions, calculations and detail section.

The current generation of children in our country may have shorter lives than their parents, for the first time in our nation's history. This concern strongly correlates to the increase in the number of children overweight or obese leading to illnesses such as diabetes, heart disease and stroke.

Outside of the home, children spend the majority of their time in schools and early learning settings. Their health is not only influenced by the practices and policies within these environments, but their performance in schools and early learning settings is impeded or enhanced by their health. The Healthiest Next Generation elevates what is working in local communities to improve children's health across the state, including increasing healthy eating and physical activity. According to the Trust for America's Health and the Robert Wood Johnson Foundation, a five percent drop in body mass index in Washington State could save \$5 billion in healthcare costs in 10 years and \$14 billion in 20 years.

The initial goal of the Healthiest Next Generation (HNG) initiative was to help our children maintain a healthy weight, enjoy active lives and eat well and started as collaboration between Department of Health (DOH), Department of Early Learning (DEL) and the Office of the Superintendent of Public Instruction (OSPI). Budget provisos were created in the 2013-15 and 2015-17 budgets to implement the program, which focuses on the implementation of proven, highly effective practices to increase children's activity levels and access to healthy food and drinking water. Successes in the work, including changes in state agency programs to support local communities, increased partnerships and a dramatic response to the Healthy Kids-Healthy Schools grant (\$17.9 million in requests from schools for changes to support healthy eating and physical activity), have prompted requests to expand the Healthiest Next Generation Initiative to include additional priority children's health issues we partner to address. Without ongoing funding for all three agencies, the "health in all environments" approach cannot be sustained and we will lose momentum and partner support.

Contact Information:

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Base Budget: If the proposal is an expansion or alteration of a current program or service, provide information on the resources now devoted to the program or service.

The 2015-17 Operating Budget included a Department of Health budget proviso of \$123,000/FY for this initiative. This request is for ongoing funding to support continued collaboration between the Department of Health, Early Learning, and the Office of Superintendent of Public Instruction.

Decision Package expenditure, FTE and revenue assumptions, calculations and details:

This request is for ongoing funding to lead the Healthiest Next Generation Initiative, which includes implementing the revised Health and Physical Education K-12 Learning Standards, training child care providers and licensors on national best practices for healthy eating and physical activity and

¹ http://www.heart.org/HEARTORG/HealthyLiving/HealthyKids/ChildhoodObesity/Overweight-in-Children_UCM_304054_Article.jsp#.V6o8OGf2afA and http://www.letsmove.gov/sites/letsmove.gov/files/TaskForce_on_Childhood_Obesity_May2010_FullReport.pdf

identifying statewide strategies for improving children's health. Ongoing funding is required to support program specialists as described below. DOH will enter into inter-agency agreements with DEL and OSPI

- OSPI requires ongoing funding of \$124,000/FY to support 1.0 FTE Healthiest Next Generation Program Supervisor for ongoing staff coordination efforts. (\$248,000/biennium)
- DEL requires ongoing funding of \$157,000/FY to support 1.0 FTE Healthiest Next Generation Program staff for coordination efforts. (\$314,000/Biennium)
- DOH requires ongoing funding of \$126,000/FY and 1.0 FTE to support Healthiest Next Generation Program Coordinator to support ongoing staff coordination efforts. (\$252,000/Biennium)

Note: The requested Department of Health FTE is considered a Foundational Public Health Service (FPHS). However, the DEL and OSPI staff requested are not within the FPHS definition because the services are not being provided by the Public Health System.

Decision Package Justification and Impacts

What specific performance outcomes does the agency expect?

Describe and quantify the specific performance outcomes the agency expects as a result of this funding change.

This request is intended to help improve measures in Results Washington Goal 4: increasing the percentage of 10th graders who are at a healthy weight and decreasing the percentage of 10th graders using cigarettes, vaping devices or marijuana.

Because of the synergistic relationship between health and learning, this request is also intended to help improve measures in Goal 1: increasing the percentage of children who are kindergarten ready and increasing the percentage of students who graduate high school.

Having coordinators at each agency has improved integration of health into early learning and school settings. The focus of the Department of Early Learning and Office of Superintendent of Public Instruction is not health; however, most would agree that health is of critical utmost importance in early learning settings and schools. Working together, the coordinators can influence health policy and practice in early learning settings and schools that can improve health for all children in Washington. For example, the Department of Early Learning coordinator is updating licensing WAC to align with national recommendations for healthy eating and physical activity in early learning settings. This has been a request of stakeholders for years but has been unable to be implemented prior to state funding of Healthiest Next Generation coordinators at all three agencies.

Performance Measure detail:

Success related to the Healthiest Next Generation would produce change in a number of long-term measures, including those below.

• Increased percentage of 10th graders with healthy weight from 75% to 76% by 2016.

- Decrease percentage of 10th graders who report smoking cigarettes in the past 30 days from 10% in 2012 to 9% by 2017.
- Contain the percentage of 10th graders who report using an e-cigarette or vape pen in the past 30 days from 18% in 2014 to 18% by 2017.
- Contain the percent of 10th graders who report using marijuana in the last 30 days at 18% in January 2015 to 18% in July 2017.

Is this DP essential to implement a strategy identified in the agency's strategic plan?

Yes. Goal 2 of the 2017-2019 agency strategic plan is to ensure all children in Washington achieve their highest health potential. The focus area for this goal, which includes six objectives to improve children's health, is the Healthiest Next Generation.

- 1. Give all babies a planned, healthy start in life.
- 2. Ensure all children have appropriate developmental screenings and access to services.
- 3. Increase immunization rates in children.
- 4. Create environments and systems that support healthy eating and active living.
- 5. Promote safe, stable, nurturing relationships and environments, including preventing and mitigating Adverse Childhood Experiences and other complex trauma.
- 6. Reduce the use of tobacco, e-cigarettes/vaping devices and marijuana in persons under 21 years old.

Fully describe and quantify expected impacts on state residents and specific populations served:

There are 157,000 children in Washington in licensed child care settings (3832 licensed family home providers and 1,977 child care centers). A goal of the Healthiest Next Generation is to create healthy early learning settings. This won't be achieved without a strong partnership between the Department of Health and the Department of Early Learning through the Healthiest Next Generation Initiative.

There are 1 million students in 2,300 K-12 public schools and 81,000 children in 523 private schools in Washington. A goal of the Healthiest Next Generation is to help our children to maintain a healthy weight, enjoy active lives and eat well. This won't be achieved without a strong partnership between the Department of Health and the Office of Superintendent of Public Instruction through the Healthiest Next Generation.

What are other important connections or impacts related to this proposal? Please complete the following table and provide detailed explanations or information below:

| Impact(s) To: | | Identify / Explanation |
|-----------------------------|------------|---|
| Regional/County impacts? | Select Y/N | Identify: N/A |
| Other local gov't impacts? | Select Y/N | Identify: N/A |
| Tribal gov't impacts? | Select Y/N | Identify: N/A |
| Other state agency impacts? | Select Y/N | Identify: Support for one coordinator each at the |

| | | Department of Early Learning and the Office of Superintendent of Public Instruction |
|---|------------|--|
| Responds to specific task force, report, mandate or exec order? | Select Y/N | Identify: Governor's Council for the Healthiest Next Generation |
| Does request contain a compensation change? | Select Y/N | Identify: No |
| Does request require a change to a collective bargaining agreement? | Select Y/N | Identify: No |
| Facility/workplace needs or impacts? | Select Y/N | Identify: N/A |
| Capital Budget Impacts? | Select Y/N | Identify: N/A |
| Is change required to existing statutes, rules or contracts? | Select Y/N | Identify: N/A |
| Is the request related to or a result of litigation? | Select Y/N | Identify lawsuit (please consult with Attorney General's Office): |
| Is the request related to Puget Sound recovery? | Select Y/N | If yes, see budget instructions Section 14.4 for additional instructions |
| Identify other important connections | | |

Please provide a detailed discussion of connections/impacts identified above.

This request will provide funding for DEL, DOH and OSPI to continue Healthiest Next Generation work.

What alternatives were explored by the agency and why was this option chosen?

DOH considered developing a policy platform and separate recommendations for the governor to consider. Given the initial success and synergy of the collaboration with DEL and OSPI and the broad and enthusiastic support for ongoing funding to support the Healthiest Next Generation, the Department of Health selected the current option.

What are the consequences of not funding this request?

Funding was provided in the 2015-17 budget to continue the DOH HNG coordinator work that began in the 2013-15 biennium. Without ongoing funding for all three agencies, the "health in all environments" approach cannot be sustained and we will lose momentum and partner support.

Funding for the HNG is the only state-funded investment in childhood obesity prevention. Partners are invested and interested in making changes to support health in schools and early learning; those

changes will not happen without the staffing support in those state agencies due to the lack of health focus and expertise in these agencies outside of HNG. Not funding this request will significantly impact our ability to engage public and private stakeholders, preventing or significantly slowing implementation of recommendations presented by the Governor's Council for the Healthiest Next Generation.

How has or can the agency address the issue or need in its current appropriation level?

The agency has been able to support this program using the proviso in the 2015-17 budget. This proviso expires on July 1, 2017. There is no sustainable funding available for DEL and OSPI to continue this work beyond fiscal year (FY) 2016, nor for DOH beyond FY 2017, so general fund state is requested to be ongoing.

Other supporting materials: Please attach or reference any other supporting materials or information that will help analysts and policymakers understand and prioritize your request.

Information technology: Does this Decision Package include funding for any IT-related costs, including hardware, software, services (including cloud-based services), contracts or IT staff?

| \boxtimes | No | STOP | | | | | | | |
|-------------|-------|----------|-----------------|---------|--------------|---------------|-------------|-----------|-----|
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| ad | dendı | ım to me | et requirements | s for O | CIO review | r.) | | | |