



Vision:

All children in Washington State thrive in safe, stable, and nurturing relationships and environments.

Framework for Action

Fundamentals

Equity A child's race/ethnicity, family income, or neighborhood should not predict their future success and well-being. We will have a strong, intentional focus on equity and racial justice.

Partnership & Leadership Multi-sector, transdisciplinary partnership that includes diverse parent voices from lived experiences, working toward statewide collective impact.

Social Norms Furthering of community and family norms that support parent and child resiliency and positive parenting.

Shared Policy Agenda Creating context for healthy families and children.

Strategies Using strength-based, shared risk and protective factor model, and science-informed strategies.

Data & Measurement to Inform Actions & Solutions Improving data sharing and use across systems along with a continual assessment of process and outcomes.

2020-2021 Priority Strategies and Actions

Child and Family Systems & Supports

- Promote expansion of early childhood home visiting programs for families with young children
- Advance behavioral health promotion and family friendly treatment efforts
- Expand research-informed parenting skill, support, and knowledge efforts

Community Capacity Building

- Expand systems like Help Me Grow that link families efficiently with best-fit resources in communities
- Anchor systems with central, statewide supports
- Enhance parent and caregiver voice in leadership and decision making

System Development

- Set policy agenda and inform policy reform efforts that are directly informed by communities and families
- Promote policy and system changes that strengthen economic security
- Grow social norms that support positive parenting and enhance child health



Overall Goals

- ▶ Reduce child abuse and neglect
- ▶ Increase family and community resilience

Long Term Outcomes and Selected Measures

Increase economic security

Measures: National Survey of Child Health (NSCH), societal income inequality Gini Index, American Community Survey

Increase social norms that support positive parenting and child health

Measures: CDC Washington social norms survey, Healthy Youth Survey, NSCH

Improve parent-child relationships

Measures: National Survey of Children, Healthy Youth Survey, K Readiness (OSPI), Behavioral Risk Factor Surveillance Survey (BRFSS), Help Me Grow and other partner measures



DOH 141-029
February 2021

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