



Vision:

All children in Washington State thrive in safe, stable, and nurturing relationships and environments.



Fundamentals

Equity A child’s race/ethnicity, family income, or neighborhood should not predict their future success and well-being. We will have a strong, intentional focus on equity and racial justice.

Partnership & Leadership Multi-sector, transdisciplinary partnership that includes diverse parent voices from lived experiences, working toward statewide collective impact .

Social Norms Furthering of community and family norms that support parent and child resiliency and positive parenting.

Shared Policy Agenda Creating context for healthy families and children.

Strategies Using strength-based, shared risk and protective factor model, and science-informed strategies.

Data & Measurement to Inform Actions & Solutions Improving data sharing and use across systems along with a continual assessment of process and outcomes.

2020-2021 Priority Strategies and Actions

Child and Family Systems & Supports

- Promote expansion of early childhood home visiting programs for families with young children
- Advance behavioral health promotion and family friendly treatment efforts
- Expand research-informed parenting skill, support, and knowledge efforts

Community Capacity Building

- Expand systems like Help Me Grow that link families efficiently with best-fit resources in communities
- Anchor systems with central, statewide supports
- Enhance parent and caregiver voice in leadership and decision making

System Development

- Set policy agenda and inform policy reform efforts that are directly informed by communities and families
- Promote policy and system changes that strengthen economic security
- Grow social norms that support positive parenting and enhance child health



Overall Goals

- ▶ Reduce child abuse and neglect
- ▶ Increase family and community resilience

Long Term Outcomes and Selected Measures

Increase economic security
Measures: National Survey of Child Health (NSCH), societal income inequality Gini Index, American Community Survey

Increase social norms that support positive parenting and child health
Measures: CDC Washington social norms survey, Healthy Youth Survey, NSCH

Improve parent-child relationships
Measures: National Survey of Children, Healthy Youth Survey, K Readiness (OSPI), Behavioral Risk Factor Surveillance Survey (BRFSS), Help Me Grow and other partner measures



DOH 141-029
February 2021

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