

SMOKE-FREE HOUSING: THE RIGHT DECISION FOR BUSINESS AND HEALTH

JOIN THE TREND.



92 percent of Washington renters prefer smoke-free housing.¹

SAVE MONEY.



Up to **\$3,000** per unit can be saved on cleaning costs to refurbish units with cigarette damage.²

Up to **10 percent** could be saved on property insurance through a premium credit among some insurers.³

• **Increase your profit.** Half of renters in King County who prefer smoke-free housing say they are willing to pay more for it.⁴

PROTECT YOUR PROPERTY.

• **Reduce fire risk.** Home fires caused by cigarettes inflict injuries, death, and major property damage.⁵ Across the nation in 2010, smoking-material fires caused:



- **610 deaths**
- **1,570 civilian injuries**
- **\$663 million** in property damage

- **Preserve resale value.** Smoke damage can be a deal-breaker for prospective buyers.⁶
- **Limit liability.** People with breathing problems or allergies have legal protection under the Americans with Disabilities Act and the Fair Housing Act.^{7,8}

KEEP RESIDENTS HAPPY.

• **Attract residents.** 92 percent of renters in Washington state prefer smoke-free housing—including more than 75 percent who smoke.¹



• **Reduce resident conflicts over smoking.** Landlords often report secondhand smoke as one of their residents' most common complaints.



• **Improve resident health.** Each year in the United States, secondhand smoke causes an estimated 46,000 premature heart disease deaths among non-smokers.⁹

YOU CAN GO SMOKE-FREE.

Property owners and managers can make their properties smoke-free. Going smoke-free is the best way to protect resident and staff health, and your investment.

For practical tips and tools to go smoke-free, visit

SMOKEFREEWASHINGTON.COM

1 Behavioral Risk Factor Surveillance System, Washington State, 2010
2 http://www.nchh.org/Portals/0/Contents/Green%20Factsheet_Smokefree.pdf
3 <http://www.ciginsurance.com/whats-new-sections/whats-new/smoke-free-policy-incentives/>
4 King County Survey of Rental Housing Residents: Compliance with and Attitudes about Smoke-Free Rental Housing, August 2008.

5 <http://www.nfpa.org/assets/files/PDF/smokingfactsheet.pdf>
6 http://www.cdc.gov/healthyhomes/Healthy_Homes_Manual_WEB.pdf
7 <http://www.tcsg.org/sfelp/ADAProtect2ndSmoke.pdf>
8 http://publichealthlawcenter.org/sites/default/files/resources/tcl-syn-secondhand-2010_0.pdf
9 <http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5745a3.htm>