

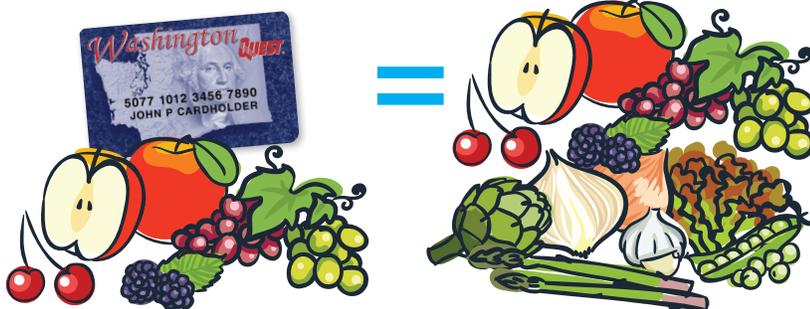


SNAP Produce Match in Grocery Stores

PART OF WASHINGTON STATE'S
FRUIT AND VEGETABLE INCENTIVES PROGRAM

Since 2015, the Washington State Department of Health and dozens of partners have implemented Fruit and Vegetable Incentive programs at farmers markets and grocery stores to make healthy food more affordable for low-income families in Washington. With funding from Washington State, the U.S. Department of Agriculture, and local and private entities, the Fruit and Vegetable Incentives Program helps Washington families on limited budgets afford more fruits and vegetables.

At participating grocery stores in Washington, customers who use Supplemental Nutrition Assistance Program (SNAP) benefits to purchase fruits and vegetables receive a discount or coupon for their next fruit and vegetable purchase.



“I can actually have options and I can debate on what I want to get. And that’s actually really nice to have for somebody, because that gives them a lot of **freedom and **power** in such a small tiny way, but it’s big overall.”** –Omero P., SNAP shopper



\$3,824,960

of incentives were spent at grocery stores in 2023.

SNAP shoppers spent
\$9,844,317

of incentives at grocery stores from 2015 – 2023.



**participating
grocery stores**



**counties participating
across the state**

For more information, contact SNAPProduceMatch@doh.wa.gov
or visit doh.wa.gov/FVIP and doh.wa.gov/SNAPProduceMatch



DOH 340-312 CS May 2024 To request this document in another format, call 1-800-525-0127.

Deaf or hard of hearing customers, please call 711 (Washington Relay) or email doh.information@doh.wa.gov.

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