



DOH Publication 350-036 October 2021

Partnering to Make the Most of Child Development Supports Webinar

August 25, 2021

Responses to participant questions about Vroom, Help Me Grow, and Learn the Signs. Act Early.

Is data available on how often Vroom, Help Me Grow, and Learn the Signs. Act Early. are accessed per county?

Vroom: Vroom app utilization data is available by quarter for the entire state and these metropolitan areas: Seattle-Tacoma, Spokane, Yakima-Pasco-Richland-Kennewick, and Portland. This data does not reflect accessing Vroom messages in other platforms such as handouts, social media, and YouTube.

Help Me Grow: Help Me Grow tracks caller information by county. Each sub-affiliate collects that data locally and WithinReach collects it for the statewide Help Me Grow Hotline. A recent [Help Me Grow WA Accomplishments](#) report shows some of the data. Help Me Grow hopes to have more visuals on their website in the future.

Learn the Signs. Act Early: The Centers for Disease Control and Prevention, which hosts the Learn the Signs. Act Early. (LTSAE) website and information, does not collect data regarding how LTSAE is accessed per county. Most states and U.S. territories have an Act Early ambassador who has developed goals for how they will implement the work in their area.

Are these services available in Spanish and other languages?

Vroom: Vroom is fully available in Spanish in all platforms, including the [Vroom.org website](#), app, texts, and all materials.

PDFs of many Vroom materials including outreach materials and packets of Vroom tips are available in English, Spanish, Arabic, Bengali, Chinese Simplified, Chinese Traditional, French, Haitian Creole, Korean, Polish, Russian, Somali, Tagalog, Urdu, Uzbek, Vietnamese, and Yiddish. Download for free at [Vroom.org](#). More Vroom tips will be available in selected languages in the future.

Help Me Grow: Most coordinated access points have at least one Spanish-speaking specialist. In some cases, there are more than one bilingual specialist who speak various languages. All resource navigators

have access to language interpretation services for their calls. To learn more about what's available locally, WithinReach recommends reaching out to your local sub-affiliate (if there is one in your county). You can find sub-affiliate information on the HelpMeGrowWA.org webpage.

Learn the Signs. Act Early: The majority of LTSAE materials are available in both English and Spanish. Additionally, some of the LTSAE checklists are available in languages other than English, and some ambassadors are working to translate developmental milestone checklists into languages specific to needs they have identified in their areas. Some translations are available on the CDC website but the process for these translations and additional language availability is not a formal one. If you are interested in a particular language, reach out to the Washington state ambassador (Devon Love: devon.love@kingcounty.gov), who can survey availability among fellow ambassadors.

Is there a cost to access these resources?

Vroom: There is no cost to access Vroom, although users may incur charges from their carrier, depending on their plan. You may download free PDFs of Vroom tips and handouts at Vroom.org.

Help Me Grow: Calling a Help Me Grow hotline number is free. Help Me Grow does not charge for any of the services they provide. These services include, but are not limited to, referrals, application assistance, and follow-up.

Learn the Signs. Act Early. There is no cost to access the developmental milestone information provided through the [Learn the Signs. Act Early. website](#). Information is also available through the [Milestone Tracker app](#), which is free to download and use. Users may incur charges from their carrier, depending on their plan.

What type of coordination is done with school districts, preschools, and/or child care centers?

Vroom: Vroom is being promoted statewide and by community-based organizations in selected communities. Each community-based organization's approach is unique. Many are working with community partners and early learning coalitions to promote Vroom in a variety of settings. The Washington State Department of Health has also provided Vroom materials and training to over 40 community-based organizations around the state, including a few school districts, educational service districts, Head Start/ECEAP programs, early learning centers, and others. If you would like more information, please contact essentials4childhood@doh.wa.gov.

Help Me Grow: Sub-affiliates work closely with schools and child care providers in their local areas. Connect with your local sub-affiliate, if you have one in your area, to learn more about local coordination. The statewide Help Me Grow Hotline provides information on school districts' programs and services, and in most cases will refer to [Child Care Aware WA](#) regarding child care services.

Learn the Signs. Act Early.: LTSAE is primarily promoted to a variety of providers as a part of developmental screening procedures. It is a useful way for parents and caregivers to keep track of developmental milestones their children are experiencing.

More information, including connecting to support in specific locations

Vroom: Contact essentials4childhood@doh.wa.gov for information on who is promoting Vroom in your area

Help Me Grow: Contact HMGWA@withinreachwa.org

Learn the Signs. Act Early.: Contact devon.love@kingcounty.gov

To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email civil.rights@doh.wa.gov.