

# PRODUCE MAPPING FOR WASHINGTON WIC TRANSACTIONS

**WHAT IS IT?** Matching UPCs of fresh fruits and vegetable in your POS system to PLUs found in the Washington Authorized Product List (APL). Find the APL on the eWIC for Vendors page of our website: <https://www.doh.wa.gov/YouandYourFamily/WIC/WICVendors/eWIC>



## Washington WIC UPC/PLU List for Authorized Vendors

Fruit & Vegetables Cash Valu Fresh Fruit and Vegetables	APPLES PremA280	3628	1 \$\$\$
Fruit & Vegetables Cash Valu Fresh Fruit and Vegetables	APPLES Red Delicious	4015	1 \$\$\$

**SINGLE PRODUCE:** Map singular produce product (non-mixed) with UPC to similar product PLU on list. This includes clamshells of prepacked or in-store cut produce and bags of the same fruit or vegetable. **For ORGANIC produce, the PLU begins with a “9”, then the 4-digit PLU number.**



Blueberries  
PLU 4240



Spinach  
PLU 4749



Tangerines/Mandarins  
PLU 4458



Honeydew/White Honeydew  
Organic  
PLU 94034

**MIXED PRODUCE.** Map mixed fruits and/or vegetables to **PLU: 4469**. This includes mixed produce such as bagged salad mix, clamshells of in-store cut *mixed* produce, for example. For **ORGANIC** produce, use **PLU: 94469**.



Mixed Produce  
PLU 4469



Mixed Produce  
PLU 4469



Mixed Produce  
Organic  
PLU 94469



Mixed Produce  
PLU 4469

**Other Mapping Knowledge:**

- Mapping has nothing to do with the cost.
- Mapping is for the back office system and transaction setup. Follow standard process for entering product at check stand.
- Map product to the “like” PLU number on the APL list. Products with store assigned PLUs must be mapped to similar product PLU on Washington APL.
- Mapping saves you time in the long run. Regardless of the product brand and UPC, which can be different every shipment, the eWIC system approves transactions by PLU codes.

**QUESTIONS? Contact your Vendor Management Specialist at 1-800-841-1410 press 2.**

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DOH 961-1183 April 2019

