PRODUCE MAPPING FOR WASHINGTON WIC TRANSACTIONS

WHAT IS IT? Matching UPCs of fresh fruits and vegetable in your POS system to PLUs found in the Washington Authorized Product List (APL). Find the APL on the eWIC for Vendors page of our website: https://www.doh.wa.gov/YouandYourFamily/WIC/WICVendors/eWIC





SINGLE PRODUCE: Map singular produce product (non-mixed) with UPC to <u>similar product</u> PLU on list. This includes clamshells of prepacked or in-store cut produce and bags of the same fruit or vegetable. For ORGANIC produce, the PLU begins with a "9", then the 4-digit PLU number.







Spinach PLU 4749

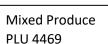


Tangerines/Mandarins PLU 4458



Honeydew/White Honeydew Organic PLU 94034 MIXED PRODUCE. Map mixed fruits and/or vegetables to PLU: 4469. This includes mixed produce such as bagged salad mix, clamshells of instore cut *mixed* produce, for example. For ORGANIC produce, use PLU: 94469.







Mixed Produce PLU 4469



Mixed Produce Organic PLU 94469



Mixed Produce PLU 4469

Other Mapping Knowledge:

- Mapping has nothing to do with the cost.
- Mapping is for the back office system and transaction setup. Follow standard process for entering product at check stand.
- Map product to the "like" PLU number on the APL list. Products with store assigned PLUs must be mapped to similar product PLU on Washington APL.
- Mapping saves you time in the long run. Regardless of the product brand and UPC, which can be different every shipment, the eWIC system approves transactions by PLU codes.

QUESTIONS? Contact your Vendor Management Specialist at 1-800-841-1410 press 2.

This institution is an equal opportunity provider. Washington State WIC Nutrition Program doesn't discriminate.





